

QUALITY OF LIFE #3

VILLAGE OF ROSEMARY 2023

For a copy of the Quality of Life Full Reports and Snapshots for communities within the Brooks-Newell Region visit:

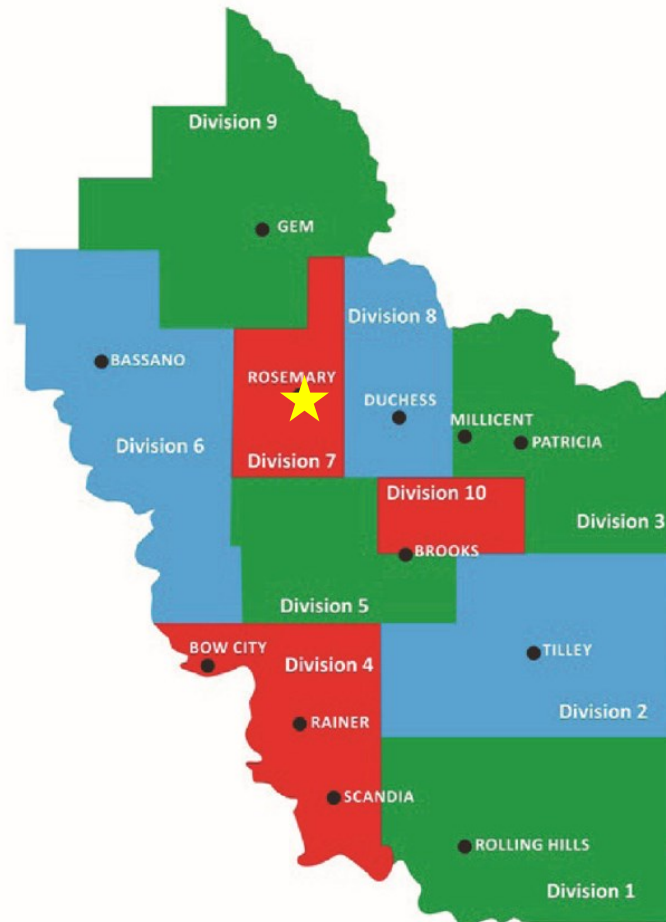
www.grasslandsregionalfcss.com

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**Grasslands Regional FCSS
Board of Directors, 2022**



Top Left to Right: County of Newell; Councillor Holly Johnson; Clarence Amulung (Chair); Village of Rosemary; Mayor Yoko Fujimoto, Danealle Reinke
Bottom Left to Right: Village of Duchess; Councillor Tina Preston (Vice Chair); Vienna Dahle; City of Brooks; Councillor Marissa Wardrop, Cindy Wolfer

Message from the Chair

On behalf of the Grasslands Regional FCSS Board of Directors and Staff, I am pleased to release the *Rosemary Quality of Life #3 Snapshot* in 2023. It is our hope that the information will help further understand our communities and also prove useful for planning, funding and working together.

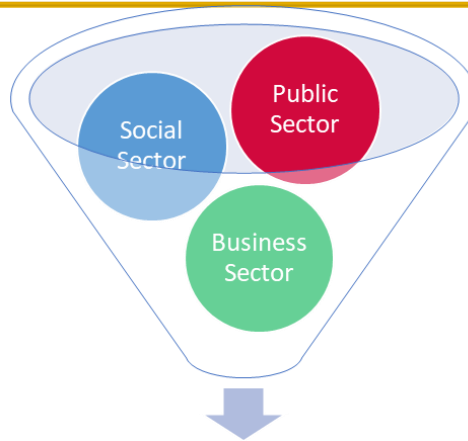
FCSS will also be releasing Full Reports for the City of Brooks and the Brooks—Newell Region and Community Snapshots for the County of Newell, the Village of Duchess, City of Brooks, and the Town of Bassano.

Clarence Amulung, Chair, Grasslands Regional FCSS

Copies available for download or viewing on www.grasslandsregionalfcss.com

THE QUALITY OF LIFE

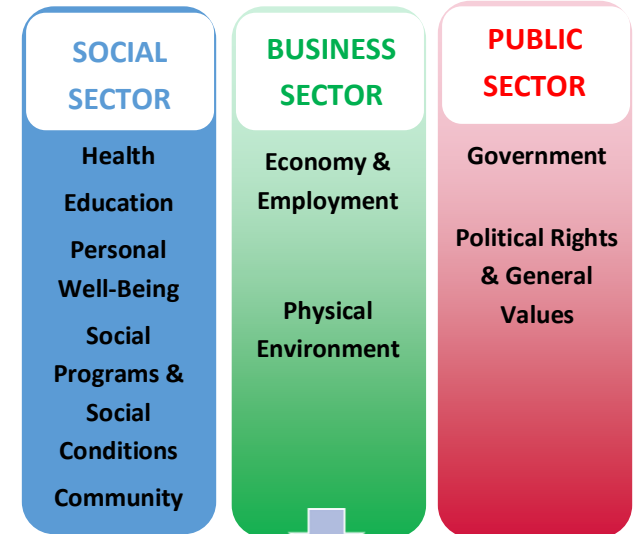
- **Background:** The Grasslands Regional FCSS Community Mapping Project (2007) showed the unique characteristics of our region.
- Prior to the Quality of Life Survey there had been no established means to collect and analyze cross-sector (**Business; Public and Social**) data for our communities .
- The Quality of Life Survey and analysis provides the ability to complete a **Gap Analysis** which compares Ranking of Importance to Ranking of Satisfaction.
- The survey measures variables of importance within the nine factors to measure what residents think a is important to their quality of life.
- The analysis also includes residents’ feedback on Levels of Satisfaction with services and programs and Overall Satisfaction with the Quality of Life in the municipalities and the Brooks-Newell Region as a whole.
- Comparisons to 2013 and 2017 results are included where relevant.



Quality of Life

NINE QUALITY OF LIFE FACTORS

The survey uses the Nine Quality of Life Factors (Categories) established by the Canadian Policy Research Network. These nine categories provide the foundation for all questions and analysis within the sectors.



QUALITY OF LIFE VARIABLES

- Within each of the Nine Factors are Variables of Importance and Variables of Satisfaction.

QUALITY OF LIFE SNAPSHOT

- The Rosemary Quality of Life #3 Snapshot: 2023 is a summary of the Gap Analysis completed to compare the Rank of Importance and the Rank of Satisfaction within each of the nine Quality of Life factors.
- The Rosemary #3 Snapshot 2023 is an addendum to the Brooks-Newell Region Quality of Life Report. The snapshot is a summary of the Quality of Life results for Rosemary and also contains comparisons to the Brooks-Newell Region in which Rosemary is located.

For more information refer to the Brooks-Newell Region Quality of Life Report at www.grasslandsregionalfcss.com

Community Profile

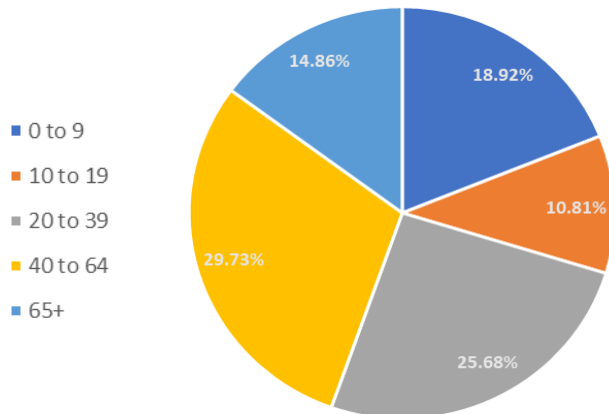
SAMPLE SIZE

The sample size of 53 respondents (which is 14.3% of the community) does not guarantee that the Quality of Life Survey responses are representative of the opinions of community but it does provide a sample of the opinions of community residents.

DATA SOURCE

- Statistics Canada. 2023. (table). Census Profile. 2021 Census of Population. Statistics Canada Catalogue no. 98-316-X2021001. Ottawa. Released February 8, 2023. <https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/prof/index.cfm?Lang=E> (accessed February 24, 2023).

Statistics Canada does not publish data which can identify individuals so some of the data may be rounded.



ROSEMARY SOCIO-ECONOMIC DATA

- Rosemary is the smaller of the two villages within the County of Newell.
- The total Rosemary population in 2021 was 370 according to the Federal Census. This is a decrease from 396 in 2016, a 6.6% decrease in population.
- The Village of Rosemary has a land area of 0.59 km² and a population density of 630.3/km²
- Rosemary is located 35km from Brooks.
- In 2022 there were 173 dwellings in the Village of Rosemary, a decrease from 183 private dwellings in 2016. The Seniors Wildrose Village has 6 apartment units. (Assessment Summary: Village of Rosemary 2016 and 2022).

AGE RANGE

- The median age in Rosemary was 36 years in 2021 (2017: 31.5 years and 2013: 37.4 years) which is 3.5 years lower than the median age in the Brooks-Newell Region.
- 29.7% of the Rosemary population is under 19 years of age indicating the presence of many young families in the community and a decrease from 34.1% in 2016.
- 14.9% of the Rosemary population are over the age of 65 years compared to 13.9% in 2016.

Statistics Canada 2021 Age Demographics Total Population 370

Age Range	#	%
0 to 4 years	40	10.67%
5 to 9 years	30	8.00%
10 to 14 years	20	5.33%
15 to 19 years	20	5.33%
20 to 24 years	30	8.00%
25 to 29 years	25	6.67%
30 to 34 years	20	5.33%
35 to 39 years	25	6.67%
40 to 44 years	25	6.67%
45 to 49 years	15	4.00%
50 to 54 years	25	6.67%
55 to 59 years	25	6.67%
60 to 64 years	20	5.33%
65 to 69 years	15	4.00%
70 to 74 years	15	4.00%
75 to 79 years	5	1.33%
80 to 84 years	15	4.00%
85 years and over	5	1.33%



Community Profile

COMMUNITY SATISFACTION CHART



50 people answered the question:

“Overall how satisfied are you with your Community?”

In 2022, 90% (45 people) expressed Overall Satisfaction with the Community.

- 84.4% (45 people) in 2017
- 71.42% (25 people) in 2013



ETHNO-CULTURAL DIVERSITY

MOTHER TONGUE

English	365
French	5
Non-official Languages	60

Other languages spoken are High German (40), Low German (10), Plautdietsch (5), Non-Specific Dialects (5)*

*Statistics Canada 2021

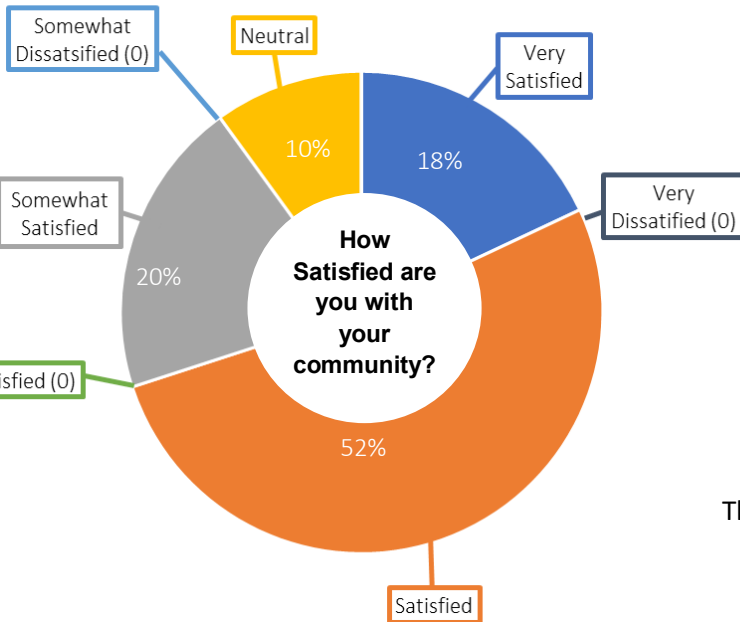


FAMILY STRUCTURES

- 54.1% of persons 15 years and older are married or living common-law (2017: 86.8%)
- There are 5 one parent families (2017: 20) and 50 couple families with children and 50 couple families without children living in Rosemary.
- The average size of census families in Rosemary is 3.1 compared to 3.0 within the Brooks-Newell Region.



Residential Development continues to grow with 3 new homes being built.



NUMBER OF PERSONS/HOUSEHOLD

The average number of persons per household in Rosemary is 2.7 (2017: 3.2) which is the same as the Brooks-Newell Region.



Findings from the QUALITY OF LIFE SURVEY

GAP ANALYSIS

The Gap Analysis reviews the alignment between individuals Rank of Satisfaction with Services and the Rank of Importance of community variables. Ideally individuals would feel the same level of satisfaction as well as rank of importance for any given factor creating a match and resulting in no gap. When the Rank or Satisfaction and Rank or Importance vary it results in a gap; if the Rank of Satisfaction is higher than the Rank of Importance it results in a Positive Gap, alternatively if the Rank of Satisfaction is lower than the Rank of Importance it results in a Negative Gap.

If individuals rate a factor with a more satisfied ranking than ranking of importance the resulting positive gap demonstrates that the community is satisfied with the factor, but it creates inequality within the other factors as it is impossible for all nine factors to present with a positive gap.



Brooks-Newell Region Gap Analysis Results

Compared to Rosemary, there are 4 Gap Analysis differences:

- **Personal Well-Being** is identified as a Match
- **Education System** is identified as a Match.
- **Social programs and Social Conditions** are identified as a Match
- **Political Rights & General Values** is identified as a Negative Gap.

VILLAGE OF ROSEMARY GAP ANALYSIS 2022

<i>Factor</i>	<i>Rank of Importance</i>	<i>Rank of Satisfaction</i>	<i>Gap Analysis Result</i>
Health	1	9	Negative
Personal Well-Being	2	3	Negative
Education System	3	4	Negative
Sense of Community	4	2	Positive
Economy and Employment	5	7	Negative
Physical Environment	6	1	Positive
Political Rights and General Values	7	6	Positive
Social Programs/Social Conditions	8	8	Match
Government	9	5	Positive



SOCIAL PROGRAMS & SOCIAL CONDITIONS

MATCH GAP

SOCIAL SECTOR

Each Factor is measured using variables. Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed to determine the Social Programs & Conditions Factor are below.

PROGRAMS IN ROSEMARY

- Summer Reading program
- Multiple Church Programs
- Many Activities through the School
- Videoconferencing in Library
- New Horizons for Seniors
- Library Programs
- 4-H Program



There are several 4-H Programs operating in the Newell Region, providing opportunity to develop skills in areas such as Beef, Sheep, Public Speaking, Character Building, and Horsemanship.

IMPORTANCE: Social Programs & Social Conditions

	Not At All Important	Not Important	Neutral	Important	Very Important
Accessing Transportation	1.89%	3.77%	26.42%	45.28%	22.64%
Availability of Public Housing	0%	5.66%	30.19%	50.94%	13.21%
Availability of Social Assistance and Programs	0%	3.85%	19.23%	46.15%	30.77%
Community Centers for Arts and Cultural Events	0%	5.77%	42.31%	44.23%	7.69%
Community Homelessness	0%	1.89%	15.09%	56.6%	26.42%

QUALITY OF LIFE	QUALITY OF PLACE
<i>Importance variables</i>	<i>Satisfaction variables</i>
Accessing Transportation	Public Transportation
Availability of Public Housing	Homelessness
Availability of Social Assistance	Access to Childcare
Homelessness	
Community Centres for Arts & Culture	



DID YOU KNOW?

The County of Newell offers Mini Bus services to residents once weekly for transportation into and around Brooks to shop, visit, and attend appointments.

SATISFACTION: Social Programs & Social Conditions Services

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Access to Childcare	4%	6%	10%	56%	12%	12%	0%
Homelessness	2%	0%	10%	58%	2%	22%	6%
Public Transportation	6%	8%	16%	40%	12%	18%	0%

★ Social Programs & Conditions Ranks #8 for Level of Importance ★

★ Overall Satisfaction with Social Programs & Conditions was 72.6% (66% in 2017; 76.3% in 2013) ★

SOCIAL PROGRAMS & SOCIAL CONDITIONS

MATCH GAP

SOCIAL SECTOR

KEY FINDINGS & COMPARISONS

*The Social Programs & Social Conditions Factor in Rosemary is a **Match Gap**:
This Factor Ranks #8 for Importance and #8 for Satisfaction*

IMPORTANCE VARIABLES

- Most respondents gave a high level of importance to the Social Programs & Social Condition variables.
 - Availability of **Social Assistance and Program** had an Overall Importance of 76.9% (2017: 87.7%; 2013: 75%). 19.3% were Neutral responses (2017: 12.2%; 2013: 19.4%). No Importance responses remain low at 3.8%, similar to prior years.
 - Availability of **Public Housing** had an Overall Importance of 64% (2017: 57%; 2013: 60%). 30.1% were Neutral responses (2017: 40.8; 2013: 28.6%). No Importance responses remain low at 5.6% (2017: 2%; 2013: 11.4%).
 - Accessing **Public Transportation** had an Overall Importance of 67.9% (2017: 65.3%; 2013: 66.7%). Neutral response was 26.4% (2017: 26.5%; 2013: 16.7%). No Level of Importance has decreased from 16.7% in 2013, to 8.16% in 2017, to 5.5% in 2022.
 - **Community Centres for Arts & Culture** had the lowest Very Important or Important responses at 51.9 % similar to prior years. Neutral responses were also similar at 42.3%. No Overall Importance responses were also low at 5.77%.
- Community Homelessness** had an Overall Importance rate of 83% (2017: 71.4%; 2013: 77.8%). Neutral response was 15% compared to 24.5% in 2017 and 19.4% in 2013. No Level of Importance responses remained low at 1.9%.

SATISFACTION WITH SERVICES

- **Public Transportation** services had an Overall Satisfaction of 30%, a decrease from 37.5% in 2017 but an increase from 23.5% in 2013. Overall Dissatisfaction was 30% , an increase from 14.6% in 2017 and 20.6% in 2013. Neutral response rate was 40% (2017: 47.9%; 2013; 55.9).
- **Access to Childcare** had an Overall Satisfaction rate of 24% (2017: 56% was (55.3%) and an Overall Dissatisfaction rate of 20% (2017: 17%; 2013: 11.1%). Neutral response was 56%, similar to prior years. According to the 2016 Federal Census, there are 40 children aged 0 to 4 years (10% of the total population) so childcare may not be an issue in Rosemary. This might explain the high level of Neutral responses.
- **Homelessness** services continued to have high level of Neutral responses with 58%, similar to 2017 at 50% and 2013 at 69%. Overall Satisfaction with Homelessness services was 30% (2017: 41.7%; 2013: 22.23%). Overall Dissatisfaction was 12% (8.3% in both 2017 and 2013).

New Horizons for Seniors Club spend many volunteer hours for the betterment of the Rosemary community.

Wheels to Meals Program: Grasslands Regional FCSS, Seniors Outreach, the Newell Housing Foundation (Newbrook Lodge) and Family & Friends Volunteer Drivers partner to provide the Brooks -Newell Region *Wheels to Meals* Seniors Program.

Home Cleaning Program for Seniors: Grasslands Regional FCSS and Seniors Outreach also partner to offer the Home Cleaning Program.

HEALTH

NEGATIVE GAP

SOCIAL SECTOR

SATISFACTION: Health

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Access to Physicians (Doctors)	5.88%	11.76%	9.8%	19.61%	15.69%	35.29%	1.96%
Addiction	6%	6%	6%	48%	14%	20%	0%
Persons with Disabilities	2%	8%	4%	48%	12%	26%	0%

Each Factor is measured using variables. Variables measure either the Importance of a topic or the Satisfaction with access to a service. The variables reviewed to determine the Health Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
<i>Importance variables</i>	<i>Satisfaction variables</i>
Community Suicide Rates	Addiction
Mental Health	Persons with Disabilities
Rates of Disease	Access to Physicians
Lifestyle	
Physical Activity	

Rosemary residents can access Health Facilities, Medical and Dental Clinics in either Brooks or Bassano.



★
Health Ranks
#1 for
Level of
Importance
★

★
Overall
Satisfaction with
Health Services
was 66%
(66% in 2017;
72.2% in
2013)
★



Bassano Ambulance Services is the First Responder to Medical Emergencies in Rosemary. The Brooks Ambulance Service serves as a back-up when needed.

Did You Know?

There is a Exercise area in the *New Horizon for Seniors Club* space in the Community Hall.

IMPORTANCE: Health

	Not At All Important	Not Important	Neutral	Important	Very Important
Community Suicide Rates	0%	0%	17.65%	47.06%	35.29%
Lifestyle	0%	0%	16.98%	50.94%	32.08%
Mental Health	0%	0%	1.89%	43.40%	54.72%
Physical Activity	0%	0%	5.66%	67.92%	26.42%
Rates of Disease	0%	0%	13.21%	50.94%	35.85%

KEY FINDINGS & COMPARISONS

The Health Factor in Rosemary is a **Negative Gap**: This Factor Ranks #1 for Importance and #9 for Satisfaction with Services in Rosemary

IMPORTANCE VARIABLES

- 82.35% of respondents thought **Community Suicide Rates** was Very Important or Important compared to 75% in 2017.
- **Rates of Disease** was 86.8% Very Important or Important (85.7% in 2017).
- **Mental Health** was 98.1% Very Important or Important (87.8% in 2017).
- **Physical Activity** was 93.9% Very Important or Important (93.9% 2017).



SATISFACTION WITH SERVICES

- **Addiction** had an Overall Satisfaction with Services rate of 34% (2017: 41.7%; 2013: 30.5%). The Overall Dissatisfaction rate was 18% (2017: 14.6% 2013: 19.4%). 48% of respondents were Neutral (2017: 43.8%; 2013: 50%).
- **Persons with Disabilities** services had an Overall Satisfaction rate of 38% (2017: 50%; 2013: 37.1%). The Overall Dissatisfaction rate was 14% (2017: 12.5%; 2013: 17.1%) and 48% of respondents were Neutral (2017: 37.5%; 2013: 45.8%).
- **Access to Physicians** (Doctors) had an Overall Satisfaction rate of 52.9% (2017: 58.3%; 2013: 50%). The Overall Dissatisfaction rate was 27.4% (2017: 18.8%; 2013: 27.8%). 19.6% of respondents were Neutral (2017: 22.9%; 2013: 22.2%).

Respondents were asked: “Do any of the following conditions negatively affect you or anyone in your household?”

44 people responded to the question

	Individuals negatively affected by condition	Households negatively affected by condition
Physical Conditions	9	8
Mental Conditions	7	6
Health Problems	10	9
Limited Mobility	4	3
Hearing Problems	3	4
Vision Problems	4	1

PERSONAL WELL-BEING

NEGATIVE GAP

SOCIAL SECTOR

Personal Well-Being
Ranks #2 for Level of Importance

Each Factor is measured using variables. Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed to determine the Personal Well-Being Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
<i>Importance variables</i>	<i>Satisfaction variables</i>
Personal Health	Free Time Activities
Personal Safety	Personal Development
Spiritual & Religious Acceptance	Community Gathering Places
Family	
Friends	

Newell Further Education Council offers a number of workshops/courses each year throughout the Newell Region.

Leisure can be something you do with other people or on your own. If it's something healthy you like to do and it makes you feel good, it's leisure.

Since 1989 Alberta has celebrated **Family Day** in February as many believe it is important to recognize the need for families to spend more time together.

There are two Churches in Rosemary: **Rosemary Mennonite Church and The Church of Jesus Christ of Latter Day Saints.**



Overall Satisfaction with Personal Well-Being was 63.6% (72.4% in 2017; 76.5% in 2013)

IMPORTANCE: Personal Well-Being

	Not At All Important	Not Important	Neutral	Important	Very Important
Family	0%	0%	1.89%	9.43%	88.68%
Friends	0%	1.89%	3.77%	39.62%	54.72%
Personal Health	0%	0%	1.89%	24.53%	73.58%
Personal Safety	0%	0%	1.89%	39.62%	58.49%
Spiritual and Religious Acceptance	1.92%	5.77%	26.92%	26.92%	38.46%

SATISFACTION: Personal Well-Being

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Community Gathering Places	1.96%	0%	5.88%	13.73%	27.45%	39.22%	11.76%
Free Time Activities	3.92%	7.84%	9.8%	25.49%	21.57%	27.45%	3.92%
Personal Development	0%	0%	5.88%	45.1%	29.41%	19.61%	0%

PERSONAL WELL-BEING

NEGATIVE GAP

SOCIAL SECTOR

KEY FINDINGS & COMPARISONS

*The Personal Well-Being Factor in Rosemary is a **Negative Gap**:
This Factor Ranks #2 for Importance and #3 for Satisfaction in Rosemary.*

IMPORTANCE VARIABLES

- All Personal Well-Being variables were rated with a high level of Importance. Neutral rating responses were very low and No Level of Importance responses were very low or 0%.
- **Family** had a 98% rating for Overall Importance, similar to 2017 and 2013.
- **Personal Health** had 98.1% for Overall Importance, similar to 2017 and 2013.
- **Friends** had 94.3% for Overall Importance, similar to 2017 and an increase from 88% in 2013.
- **Personal Safety** had a 98.1% Overall Importance, an increase from 89.9% in 2017 but similar to 2013 at 97.2%.
- **Spiritual and Religious Acceptance least** had the least Very Important or Important rating at 65.4%. (2017: 77.6% and 2013: 89%). Neutral responses increased to 26.9% from 14.3% in 2017 and 5.6% in 2013.
- **Spiritual and Religious Acceptance** continues to have a low No Importance rating of 7.7% in 2022 compared to 8.1% in 2017 and 5.5% in 2013.

SATISFACTION WITH SERVICES

- Overall Dissatisfaction remains low within the Personal Well-being category.
- **Community Gathering Places** continues to see an increase in Overall Satisfaction with services. In 2022, it had the highest Overall Satisfaction with services within the Personal Well-being category at 78.4% (2017: 75%; 2013: 58.3%) and the lowest Neutral responses at 18.8%, consistent with 2017 and 2013. Rates of Overall Dissatisfaction continues to be low at 1.7%.
- Rates of Overall Satisfaction with **Free Time Activities** remain consistent over the three surveys with 53% in 2022, 54% in 2017 and 50% in 2013. The Neutral response has decreased from 33.4% in 2017 to 25.5% in 2022.
- **Free Time Activities** had the highest Overall Dissatisfaction rate of 21.7% , similar to prior survey results.
- **Personal Development** had an Overall Satisfaction with services of 49% (2017: 62.5% and 2013: 52.4%). A Neutral responses of 45.1% is an increase from 33.3% in 2017.

Individuals in the Alberta Health Services Newell Local Geographic Area have a average life expectancy of 81.3 years compared to 81.7 years in Alberta in 2022.

¹ <https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=1310083701&pickMembers%5B0%5D=1.9&pickMembers%5B1%5D=3.1&pickMembers%5B2%5D=1.9&pickMembers%5B3%5D=3.1&pickMembers%5B4%5D=1.9&pickMembers%5B5%5D=3.1&pickMembers%5B6%5D=1.9&pickMembers%5B7%5D=3.1&pickMembers%5B8%5D=1.9&pickMembers%5B9%5D=3.1>

EDUCATION

NEGATIVE GAP

SOCIAL SECTOR

Each Factor is measured using variables. Variables measure either the Importance of a topic or the Satisfaction with access to a service. The variables reviewed to determine the Education Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
<i>Importance variables</i>	<i>Satisfaction variables</i>
Education	Post-Secondary Education
High School Drop Out Rates	Adult-Continuing Education
Community Literacy Rates	Job Training Programs
Adult Literacy	
Personal Education Achievements	

★
Education Ranks #3 for Level of Importance
 ★

IMPORTANCE: Education					
	Not At All Important	Not Important	Neutral	Important	Very Important
Adult Literacy	0%	0%	18.87%	60.38%	20.75%
High School Dropout Rates	0%	1.89%	20.75%	58.49%	18.87%
Community Literacy Rates	0%	3.85%	26.92%	51.92%	17.31%
Education	0%	0%	9.62%	44.23%	46.15%
Personal Educational Achievements	0%	7.55%	16.98%	54.72%	20.75%

★
Overall Satisfaction with Education was 82% (80.9% in 2017; 66.7% In 2013)
 ★

Education includes a broad range of education including Pre-School, Kindergarten to Grade 12 and Adult Education such as Post-Secondary & Further Education.

SATISFACTION: Education Services							
	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Adult/Continuing Education	0%	0%	5.88%	52.94%	25.49%	15.69%	0%
Job Training Programs	2%	2%	6%	54%	18%	16%	2%
Post-Secondary Education	0%	2%	4%	38%	26%	30%	0%



EDUCATION

NEGATIVE GAP

SOCIAL SECTOR

KEY FINDINGS & COMPARISONS

*The Education Factor in Rosemary is a **Negative**: This Factor Ranks #3 for Importance and #4 for Satisfaction with Services in Rosemary*

IMPORTANCE VARIABLES

- All variables within the Education category were rated with Some Level of Importance with very few responses of No Level of Importance.
- **Adult Literacy** Overall Importance rating was 81.1%, similar to prior surveys. Neutral responses (18.8%) were also similar to prior years. Although prior years ratings were low for no importance, in 2022 no respondents rated Adult Literacy as Not Important.
- **High School Dropout Rates** responses had some level of importance at 77.4% in 2022, lower than 81% in 2017 and 86% in 2013. Neutral responses of 20.7% is an increase is similar to 2017 and an increase from 5.6% in 2013.
- 69.2% considered **Community Literacy Rates** to be important (2017: 75.5%; 2013: 72.2%). Neutral responses increased to 26.9% in 2022 from 18.4% in 2017.
- **Education** received the most Very Important and Important responses at 90.4%, similar to 2017 (91.8%.) and lower than 2013 (97.2%).
- **Personal Educational Achievement** had a 75.5% rating for Overall Importance, a decrease from 89.4% in 2017 and 86.1% in 2013.

SATISFACTION WITH SERVICES

- Levels of Dissatisfaction within the **Education** category have decreased since 2017 Neutral rates have increased .
- Overall Satisfaction **with Job Training Programs** was 36% (2017: 29.2%; 2013: 33.3%). Overall Dissatisfaction was 10% (2017: 22.9%, and 2013: 33.3%). 54% of respondents were Neutral, similar to prior years.
- Overall Satisfaction with **Post-Secondary Education** services was 56%, an increase from 46.8% in 2017 and 51.2% in 2013. Overall Dissatisfaction decreased substantially in 2022 to 6% in 2022 compared to 23.4% in 2017, however, Neutral responses increased to 38% from 2017 (29.8%).
- Overall Satisfaction with **Adult Continuing Education** services was 41.1% (2017: 45.8% ; 2013: 58.1%). Overall Dissatisfaction was 5.8%, a decrease from 18.7% in 2017 and 11.4% in 2013. 54.9% of respondents were Neutral.

DID YOU KNOW?

- Rosemary School has a school population of 163 Students in 2022-2023.
- Rosemary School has Kindergarten through Grade 12 classes.
- Students within the Grasslands School Division have a **56.7%** rate of enrollment in post secondary within 6 years of graduation.

¹ Grasslands Public Schools, Combined 3 Year Education Plan 2019-2022



ECONOMY & EMPLOYMENT

NEGATIVE GAP

BUSINESS SECTOR

Economy & Employment Ranks
#5 for Level of Importance

Each Factor is measured using variables. Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed to determine the Economy & Employment Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
<i>Importance variables</i>	<i>Satisfaction variables</i>
Unemployment Rate	Poverty
Employment Rate	Affordable Housing
Level of Income	Employment
Financial Effect of Crime	
Community Rate of Bankruptcies	

SATISFACTION: Economy & Employment Services

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Affordable Housing	2%	2%	12%	34%	24%	24%	2%
Employment	2%	4%	4%	38%	14%	36%	2%
Poverty	0%	2%	4%	46%	18%	30%	0%



Overall Satisfaction with Economy & Employment was 76.5% (68.1% in 2017; 66.7% in 2013)

Rosemary has 6 primary businesses and a number of home based businesses catering to residents and providing employment. 1% of all businesses in the Newell Region are located in Rosemary.⁸

In 2021 Rosemary had an *Unemployment Rate* of 10%, The Provincial *Unemployment Rate* was 7.1%¹

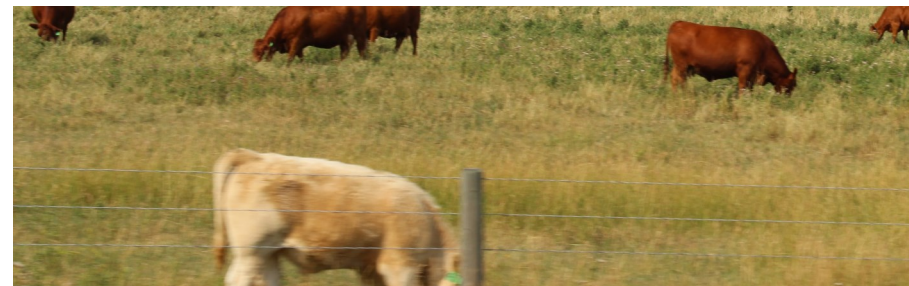
In 2016 Rosemary's *Unemployment Rate* was 6.1%¹

In April 2023, the Provincial *Unemployment Rate* is 5.9%¹

IMPORTANCE: Economy & Employment

	Not At All Important	Not Important	Neutral	Important	Very Important
Community Employment Rates	0%	1.92%	28.85%	55.77%	13.46%
Community Rate of Bankruptcies	0%	7.69%	50%	32.69%	9.62%
Community Unemployment Rates	0%	3.85%	32.69%	48.08%	15.38%
Financial Effects of Crime	0%	0%	15.38%	55.77%	28.85%
Level of Income	0%	1.89%	22.64%	50.94%	24.53%

DID YOU KNOW? The Brooks & District Feeders Co-Operative Ltd. Is a co-operative organization that helps young and established Ranchers and Feeder Operators purchase cattle at a lending rate they can afford, with little security. For more information: brksfds@telus.net or 403-362-4955



¹/2021 Census Data - Stas Canada - <https://www12.statcan.gc.ca/>

ECONOMY & EMPLOYMENT

NEGATIVE GAP

BUSINESS SECTOR

KEY FINDINGS & COMPARISONS

*The Economy & Employment Factor in Rosemary is a **Negative Gap**: This Factor Ranks #5 for Importance and #7 for Satisfaction in Rosemary*

IMPORTANCE VARIABLES

- 63.5% of respondents expressed that **Community Unemployment Rates** were Important or Very Important (2017: 79.6%; 2013: 72.2%). Neutral responses increased from 20.4% in 2017 to 32.7% in 2022. No Importance responses remain low.
- 69.2% of respondents expressed that **Community Employment Rates** were Important or Very Important (2017: 89.4%; 2013: 61.1%). 10.6% were Neutral. No Importance response were 0%.
- 75.5% of respondents expressed that **Level of Income** was Important or Very Important (2017: 81.6%; 2013: 77,8%). Neutral responses was 22.6%, a slight increase from 2017 (18.4%) and 2013 (16.7%). No Importance responses remain low.
- 42.3% of respondents expressed that **Community Rate of Bankruptcies** was Important or Very Important. (2017: 63.3%; 2013: 58.3%). Neutral responses remain high at 35%. No Importance responses remains low.
- 84.6% of respondents expressed that **Financial Effect of Crime** were Important or Very Important(2017: 75.5%; 2013: 83.3%). Neutral responses decreased to 15.4% in 2022 compared to 24.5% in 2017.

SATISFACTION WITH SERVICES

- Rates of Overall Satisfaction remain substantially higher than Overall Dissatisfaction rates with the Economy & Employment in 2022.
- Overall Satisfaction with **Poverty** services was 48% (2017: 51.1%.; 2013: 38.9%) . Overall Dissatisfaction was decreased to 6% in 2022 compared to 12.7% in 2017 but similar to 2013 (6%). Neutral responses increased to 52.8% from 36% in 2017; 2013 Neutral response 53%.
- Overall Satisfaction with **Affordable Housing** services was 50%, an increase from 39.6% in 2017 and lower than 2013 at 55.6%. Overall Dissatisfaction was 16% (2017: 8.3%, 2013: 8.3%). Neutral responses decreased to 34% (2017: 52.1% ; 2013: 8.9%).
- Overall Satisfaction with **Employment** was 52% (2017: 45.8%; 2013: 44.5%). Overall Dissatisfaction was 10% (2017: 27.1%; 2013: 14%). 38% of respondents were Neutral (2017: 27%; 2013: 42.7%).

ROSEMARY HOUSING *Did you know?*

2021 Median Assessment Value for Rosemary residential properties was \$170,000 compared to \$348,000 for the County of Newell and \$400,000 for the province of Alberta.¹

In 2021, 77% of the housing in Rosemary was built prior to 2000, and 11.5% require major repairs.¹

The Newell Housing Foundation operates the 6 Affordable Housing Units in Rosemary.

These units act as affordable housing for seniors in the community.²

The Rental Assistance Benefit, offered through Newell Housing Foundation, is open for application to residents of Rosemary.

The rental Assistance Benefit assists households with subsidizing private sector rental costs.²

¹ 2021 Census Data - Stas Canada - <https://www12.statcan.gc.ca/>

² Newell Housing Foundation' - newhf.ca

EMPLOYMENT & ECONOMY

Rosemary is located 36 km from Brooks, 30 km from Bassano, 14 km from Duchess and 118 km from Strathmore and 170 KM from Calgary. Bassano is the halfway point between Medicine Hat and Calgary.



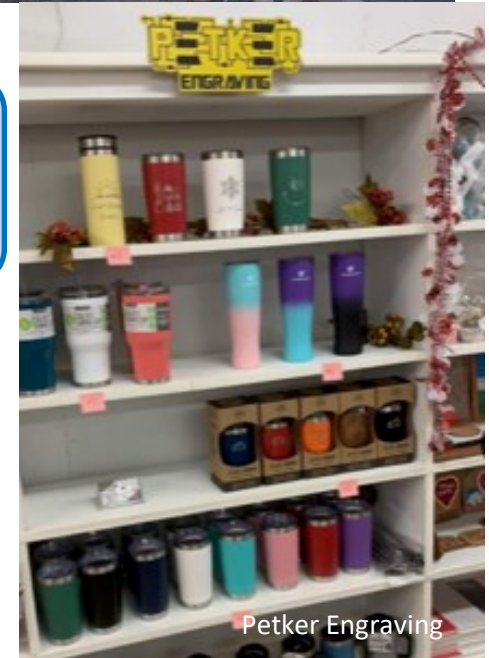
Rosemary has a number of retail businesses including a meat shop, a bakery and a general store. Entrepreneurs also enhance the community!

Rose Esthetics

& Spa

Danealle Reinke
(403) 376-5995
Rosemary AB

Pedicure-Manicure-Lash-Facial-Acrylics-Teeth Whitening & more



Petker Engraving

POLITICAL RIGHTS & GENERAL VALUES

POSITIVE GAP

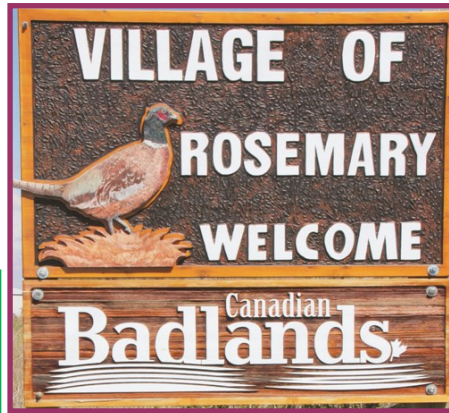
PUBLIC SECTOR

Each Factor is measured using variables. Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed to determine the Political Rights & General Values Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
<i>Importance variables</i>	<i>Satisfaction variables</i>
Honesty	Discrimination
Respect	Immigration
Integrity	English as a Second Language
Freedom of Speech	Language
Sharing	

Political Rights & General Values Ranks
 ★ #7 for Level of Importance ★

IMPORTANCE: Political Rights & General Values							
	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Discrimination	2.04%	6.12%	12.24%	40.82%	8.16%	28.57%	2.04%
English as a Second Language	2%	8%	2%	60%	8%	20%	0%
Immigration	1.96%	1.96%	5.88%	64.71%	3.92%	21.57%	0%



★ Overall Satisfaction with Political Rights & General Values was 74% (66% in 2017; 72.2% in 2013) ★



SATISFACTION: Political Rights & General Values					
	Not At All Important	Not Important	Neutral	Important	Very Important
Freedom of Speech	0%	0%	5.66%	39.62%	54.72%
Honesty	0%	0%	0%	15.38%	84.62%
Integrity	0%	0%	3.77%	37.74%	58.49%
Respect	0%	0%	1.92%	38.46%	59.62%
Sharing	0%	0%	20.75%	56.60%	22.64%



POLITICAL RIGHTS & GENERAL VALUES

POSITIVE GAP

PUBLIC SECTOR

KEY FINDINGS & COMPARISONS

*The Political Rights & General Values Factor is a **Positive Gap**: Ranking #7 for Importance and #6 for Satisfaction*

IMPORTANCE

- All variables with the Political Rights & General Values category were viewed having importance to respondents.
- Responses of Overall Importance within the Political Rights & General Values category were very similar to 2017 and 2013. All variables received a high rating of importance, with low or no Neutral responses and 0% No Level of Importance responses.
- 100% of respondents indicated that **Honesty** was Very Important or Important, the same response as 2013 and 2017.
- **Respect** received an Overall Importance of 98.8%, similar to prior years.
- **Freedom of Speech** received an overall Importance of 94.3% , consistent with prior years.
- **Integrity** received an Overall Importance of 96.2%, similar to prior years.
- **Sharing** had the lowest importance rating of 79.2%, consistent with 2017 (79.1%) and 2013 (80.6%).

SATISFACTION WITH SERVICES

- Neutral responses remain high within the Political Right & General Values category.
- Overall Satisfaction with **Immigration** of 25.5% is similar to 2013 (25%). This is a decrease from 43.7% in 2017. **Immigration** services received the highest Neutral response of 64.7% , consistent with 2017 (56.2%) and 2013 (61.1%). At 25.5% ,
- **English as a Second Language** services received a high Neutral responses at 60%, lower than 2017 at 45.9% but similar to 2013 at 61.1% . Overall Satisfaction with ESL services was 28% (2017: 39..6%; 2013: 29.4%). The rate of Overall Dissatisfaction was 12% in 2022 compared to 14.6% in 2017 and 5.9% in 2013.
- **Discrimination** services maintained the highest Overall Satisfaction rate of 38.8% , a decrease from 58.3% in 2017 and 41.7% in 2013.
- **Discrimination** maintained the highest Overall Dissatisfaction in the category. Overall Dissatisfaction decreased from 13.8% in 2017, 10.41% in 2013 to 20.4% in 2022.

COMMUNITIES WORKING TOGETHER

- ⇒ The Village of Dutchess has a contract with Rosemary to provide weekly garbage services.
- ⇒ The Newell Solid Waste Management Authority has Transfer Stations in communities throughout the Newell Region and operates the Newell Regional Landfill.



SENSE OF COMMUNITY

POSITIVE GAP

SOCIAL SECTOR

★ Sense of Community Ranks #4 for Level of Importance

Each Factor is measured using variables. Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed to determine the Sense of Community Factor are below.

★ Overall Satisfaction with Sense of Community was 88.2%
(80.9% in 2017; 75% in 2013) ★

IMPORTANCE: Sense of Community

	Not At All Important	Not Important	Neutral	Important	Very Important
Community Safety	0%	0%	3.77%	43.40%	52.83%
Helping Others	0%	0%	1.92%	61.54%	36.54%
Knowing Neighbors	0%	0%	26.42%	47.17%	26.42%
Sense of Belonging	0%	1.89%	11.32%	54.72%	32.08%
Working Together	0%	0%	3.77%	56.6%	39.62%

QUALITY OF LIFE	QUALITY OF PLACE
<i>Importance variables</i>	<i>Satisfaction variables</i>
Knowing Neighbors	Domestic Violence
Working Together	Community Safety
Helping Others	Social Inclusion
Community Safety	
Sense of Belonging	



Rosemary CANADA DAY Celebration is renowned for its many fun activities, great food and friendly welcome! Thousands of people travel to Rosemary for the world-class Canada Day activities and Car Show!



SATISFACTION: Sense of Community

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Community Safety	1.96%	0%	0%	21.57%	23.53%	45.1%	7.84%
Domestic Violence	2%	4%	2%	54%	16%	22%	0%
Social Inclusion	2.04%	2.04%	10.2%	40.82%	14.29%	28.57%	2.04%

SENSE OF COMMUNITY

POSITIVE GAP

SOCIAL SECTOR

KEY FINDINGS & COMPARISONS

*The Sense of Community Factor in Bassano is a **Positive Gap**:
This Factor Ranks #4 for Importance and #2 for Satisfaction in Rosemary*

IMPORTANCE VARIABLES

- **Helping Others** had the highest level of Very Important or Important responses at 98% (2017: 91.8%; 2013: 91.7%). Only 1.9% of respondents were Neutral and there were 0% No Importance responses.
- **Community Safety** continued to have high Very Important or Important responses at 96.2% similar to 2017 at 93.9% and 2013 at 97.2%. Neutral responses was 3.8%, similar to prior surveys. Not Important responses remained at 0%.
- **Working Together** again had high rates of Overall Importance at 96.2% (2017: 89.8%; 2013: 91.7%). Neutral rate was low at 3.7% with no respondents considering this variable unimportant.
- **Sense of Belonging** had 86.8% for Overall Importance., an increase from 79.6% in 2017 and a decrease from 88.9% in 2013. Not Important responses remained at 0%.
- **Knowing Neighbors** continued to have the highest number of Neutral responses at 26.4% (2017: 16.7%; 2013: 27.8%) and the lowest Very Important or Important responses at 73.6% (2017: 79.2%; 2013: 69.4%). No respondents considered **Knowing Neighbors** unimportant.

SATISFACTION WITH SERVICES

- **Community Safety** had the highest Overall Satisfaction at 76.5%, a decrease from 91.7%, in 2017 but similar to 2013 at 77.8%. Community Safety services satisfaction had a Neutral response of 21.6%, an increase from 8.3% in 2017 and 19.4% in 2013. Overall Dissatisfaction continues to be low at 2% compared to 0% in 2017 and 2.8% in 2013.
- **Social Inclusion** had an Overall Satisfaction of 44.8%, a decrease from 56.2% in 2017 and 52.8% in 2013. Social Inclusion continued to have the highest Overall Dissatisfaction at 24.3% (2017: 10.4%; 2013: 13.9%). Neutral response was 40.8% (2017 and 2013: 33.3%).
- **Domestic Violence Services** continued to have the highest Neutral responses at 54% (2017: 43.8%; 2013: 55.6%) and the lowest Overall Satisfaction with services at 38% a decrease from 47.9% in 2017 and similar to 2013 (38.9%). Overall Dissatisfaction with Domestic Violence Services was 8% (2017: 8.3%; 2013: 5.5%).



Working to develop strategies to encourage welcoming and inclusive communities within healthy economic and social systems by promoting, honouring and increasing community involvement and awareness in all sectors in all our communities.



EXPO Annual Honouring a Community Dinner
Cassils honouring the Brooks-Newell Region (2023).

PHYSICAL ENVIRONMENT

POSITIVE GAP

BUSINESS SECTOR

Each Factor is measured using variables. Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed to determine the Physical Environment Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
<i>Importance variables</i>	<i>Satisfaction variables</i>
Quality of Water	Recycling
Air Quality	Waste Management
Noise Pollution	Environmental Awareness
Greenhouse Gas	
Land Pollution	

★ Overall Satisfaction with Physical Environment was 88.2% (83% in 2017; 83.3% in 2013) ★

Newell Recycling Association supports recycling throughout the Newell Region. As well as at Newell Recycling in Brooks, clean and sorted recyclable materials are accepted in Rosemary. These accept clean, sorted white & coloured paper, newsprint & magazines and cardboard.
www.newellrecycling.ca

IMPORTANCE: Physical Environment

	Not At All Important	Not Important	Neutral	Important	Very Important
Air Quality	0%	0.00%	3.77%	35.85%	60.38%
Greenhouse Gas Emissions	1.89%	13.21%	47.17%	30.19%	7.55%
Land Pollution	0%	0%	11.54%	55.77%	32.69%
Noise Pollution	0%	5.66%	18.87%	52.83%	22.64%
Quality of Water	0%	0%	0%	18.87%	81.13%

★ Physical Environment Ranks #6 for Level of Importance ★



Regional Water

The NRSC was formed by partnership of all Urban Municipalities in the Newell Region to manage the installation of water pipelines throughout the region. Potable water through the pipelines is now available to all rural and urban residents in the region.

For more information : <http://www.nrsc.ca/> and <http://www.countyofnewell.ab.ca/p/regional-water>

SATISFACTION: Physical Environment

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Environmental Awareness	0%	1.96%	3.92%	37.25%	27.45%	27.45%	1.96%
Recycling	3.92%	1.96%	15.69%	5.88%	19.61%	41.18%	11.76%
Waste Management	2%	0%	4%	24%	18%	40%	12%

PHYSICAL ENVIRONMENT

POSITIVE GAP

BUSINESS SECTOR

KEY FINDINGS & COMPARISONS

*The Physical Environment Factor in Rosemary is a **Positive Gap**:
This Factor Ranks #6 for Importance and #1 for Satisfaction in Rosemary*

IMPORTANCE

- Most respondents considered the variables within the Physical Environment category as Important or Very Important.
- 100% of respondents expressed that **Water Quality** was Important or Very Important (2017: 98%; 2013: 97.2%).
- 96.2% of respondents expressed that **Air Quality** was Important or Very Important (2017: 91.8%; 2013: 91.7%).
- Neutral responses to **Greenhouse Gas Emissions** was 47.1%, an increase from 30.6% in 2013, to 42.9% in 2017. There has also been a decrease in Overall Importance at 37.7% in 2022 (2017: 38.8%; 2013: 61.1%), the lowest rating of Overall Importance in the Physical Environment category.
- **Land Pollution** had an 88.5% Overall Important rate,(2017: 77.6%; 2013: 83.3%). Neutral response rate was 11.5% (2017: 20.4%; 2013: 16.7%). No respondents considered Land Pollution unimportant.
- **Noise Pollution** had an Overall Importance rate of 75.5% (2017: 65.3%; 2013: 69.4%). Neutral response was 18.9% (2017: 20.4%; 2013: 22.2%). Not Important rate was 5.6% (2017: 6.1%; 2017: 8.3%).

SATISFACTION WITH SERVICES

- **Recycling** had the highest Overall Satisfaction rate of 72.5%, a decrease from 83.3% in 2017 but similar to 75% in 2013. Recycling also had the highest Overall Dissatisfaction rate at 21.6%, an increase from 10.4% in 2017 and 13.9% in 2013. It had the lowest Neutral response at 5.5%.
- **Waste Management** services had an Overall Satisfaction rate of 70% (2017: 75%; 2013: 68.6%). 24% of respondents were Neutral. Overall Dissatisfaction rates remain low at 6%.
- **Environmental Awareness** had the lowest Overall Satisfaction rate at 56.9% (2017: 50%; 2013: 60.4%). Overall Dissatisfaction remained low at 5.9% (2017: 10.4%; 2013: 8.3%).



GOVERNMENT

POSITIVE GAP

PUBLIC SECTOR

Each Factor is measured using variables. Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed for the Government Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
<i>Importance variables</i>	<i>Satisfaction variables</i>
Level of Trust in Government	Local Population Growth
Maintained Roads	Emergency Services
Government Water Policies	Utilities
Community Taxes	
Barriers to Entrepreneurship	

Overall Satisfaction with Government Services was 82.4% (68.1% in 2017; 42.8% in 2013)

SATISFACTION: Government

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Emergency Services	1.96%	3.92%	17.65%	11.76%	19.61%	37.25%	7.84%
Local Population Growth	1.96%	5.88%	15.69%	45.1%	13.73%	17.65%	0%
Utilities	2%	6%	12%	24%	20%	32%	4%



IMPORTANCE: Government

	Not At All Important	Not Important	Neutral	Important	Very Important
Barriers to Entrepreneurship	0%	3.85%	34.62%	42.31%	19.23%
Community Taxes	0%	0%	19.23%	42.31%	38.46%
Government Water Policies	0%	3.77%	13.21%	47.17%	35.85%
Level of Trust in Government	0%	1.89%	3.77%	39.62%	54.72%
Maintained Roads	0%	0%	9.43%	45.28%	45.28%

ROSEMARY TOWN COUNCIL



Deputy-Mayor Gerry Fortier



Mayor Yoko Fukimoto



Councillor CoriAnn Nielson

Level of Trust in Government remained Important to residents in 2022.

GOVERNMENT Ranks #9 For Level of Importance

GOVERNMENT

POSITIVE GAP

PUBLIC SECTOR

KEY FINDINGS & COMPARISONS

*The Government Factor in Rosemary is a **Positive Gap**:
This Factor Ranks #9 for Importance and #5 for Satisfaction in Rosemary*

IMPORTANCE VARIABLES

- **Level of Trust in Government** received the highest level of Very Important or Important responses at 94.3% , an increase from 2013 at 88.9% and 2017 at 87.7%). Neutral responses remain low at 3.78%, a decrease from 12.2% in 2017 and 11.1% in 2013. Less than 2% of respondents considered trust in government unimportant.
- **Maintained Roads** had an Overall Importance of 90.6% (2017: 93.9%; 2013: 94.3%). 9.4% responses were Neutral and no respondents considered Maintained Roads as unimportant.
- **Community Taxes** had an Overall Importance of 80.8% (2017: 88.9%; 2013: 81.4%). 19.2% of responses were Neutral, similar to 2017. No respondents considered Community Taxes unimportant (2017: 0%; 2013: 2.9%).
- **Government Water Policies** had an Overall Importance of 83%, an increase from 77% in 2013 and 2017. 3.77% considered Water Policies as unimportant, similar to 2.8% in 2013. Neutral responses decreased to 13.2% in 2022 compared to 22.4% in 2017 and 19.4% in 2013.
- **Barriers to Entrepreneurship** had an Overall Importance of 61.5% (2017: 69.4%; 2013: 72.2%). Neutral responses were 34.6% (2017: 28.6%; 2013: 25%). No Importance rating was low at 3.9% (2017: 2%; 2013: 3.8%).

SATISFACTION WITH SERVICES

- Satisfaction with **Emergency Services** remains the highest level of satisfaction in the Government category although Overall Satisfaction has decreased in Rosemary, like other communities in the Newell Region . Overall Satisfaction with **Emergency Services** was 64.7% compared to 75% in 2017 and 86% in 2013. Overall Dissatisfaction was 23.5% in 2022 compared to 8.3% in 2017 and 2.8% in 2013. Neutral responses was 11.7%.
- **Utilities** received an Overall Satisfaction rate of 56%, a decrease from 70% in 2017 but similar to 58.4% in 2013. Utilities services had an Overall Dissatisfaction rate of 20% (2017: 10.6%.; 2013: 25%). 24% of respondents were Neutral.
- Respondents had a 32.4% Overall Satisfaction rate with **Local Population Growth** (2017: 41.7%; 2013: 37%). 45.7% of respondents were Neutral, similar to 2017 and 2013. Some level of Dissatisfaction was expressed by 23.5% of respondents (2017: 20.8%; 2013: 17.2%).



Wildrose Villa

GOVERNMENT

POSITIVE GAP

PUBLIC SECTOR



EMERGENCY SERVICES

Fire, Ambulance and Policing Services.

- ◆ Rosemary has a Volunteer Fire Department with 18 Fire Fighters.
- ◆ Ambulance Services are provided through Alberta Health Services.
- ◆ Policing Services are provided through the Bassano RCMP Detachment.
- ◆ Municipal Bylaws are also enforced by County of Newell Peace Officers.

Fire Department

Statistics 2022:

- ◆ Medical First Responder Calls: 25
 - ◆ Fire Calls: 17
 - ◆ Motor Vehicle: 6
 - ◆ Others: 5
- Total Calls : 53

Residential Property Taxes

	2022	2018
Residential Municipal Mill Rate	10.4579	10.1907
ASFF Requisition (Previously Education Property Tax)	2.5820	2.7382
Seniors Foundation (Newell Housing)	0.0901	0.02011

Residential Utilities

	2022	2018
Water	\$6 flat fee + \$38 for the 20m ³ (winter) or 30m ³ (summer) (\$1.500/m ³ after)	\$6 flat fee + \$30/ 25m ³ (\$1/m ³ after)
Garbage	\$13.25	\$10.75
Recycling	\$3	\$3
Sewer	\$14.75	\$14.75

QUALITY OF PLACE

QUALITY OF PLACE

May be defined as “the physical characteristics of a community—the way it is planned, designed, developed and maintained—that affect the quality of life of people living and working in it, and those visiting it, both now and into the future”.¹



Rosemary, like many other rural communities, offers many Sports and Leisure activities for residents!

Rosemary has 6 units of affordable housing for seniors.

ACCESSIBLE PUBLIC SERVICES

- Post office
- Municipal Office
- Arena
- Community Hall
- Playgrounds
- Outdoor sport fields
- Walking Path
- Outdoor exercise equipment
- Campground
- Community Park

FINDINGS

- **Green Spaces** had the highest Overall Satisfaction at 80% and low Overall Dissatisfaction at 4%, similar to prior years.
- **Retail and Shopping** has had a continuous drop in Overall Dissatisfaction rate to 36% (2017: ; 50%; 2013: 58.8%).
- **Sports and Leisure Facilities** had an Overall Satisfaction rate at of 67.3% with both a Dissatisfaction and Neutral rate of 16.3%.
- **Heritage Structures** received the highest number of Neutral responses at 49% (2017: 35.2%).
- **Accessible Public Services** had an Overall Satisfaction of 44.9%, a slight drop from 47% in 2017.
- **Maintained Streets** had a drop in Overall Dissatisfaction to 28% (2017: 54.2%; 2013: 47%) and a fairly low Neutral response at 12%.
- **Neighbourhood Design** had the second highest rate of Overall Satisfaction at 69.4%.
- **Transport Routes** had an Overall Satisfaction rate of 51%, a 10.2% Dissatisfaction rate and a high Neutral rate at 39%.
- **Building Maintenance** had an Overall Satisfaction rate of 62%, low Dissatisfaction rate of 6% and Neutral rate of 32%.
- **Accessible Arts & Cultural Facilities** continued to have a high Neutral response at 51% and low Dissatisfaction rate.

How satisfied are you with the following in your Community?

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Building Maintenance	0%	2%	4%	32%	24%	38%	0%
Retail and Shopping	2%	12%	22%	16%	26%	22%	0%
Accessible Public Services	0%	4.08%	10.2%	40.82%	20.41%	24.49%	0%
Sport and Leisure Facilities	2.04%	4.08%	10.2%	16.33%	20.41%	44.9%	2.04%
Green Spaces	0%	0%	4%	16%	24%	44%	12%
Heritage Structures	0%	0%	6.12%	48.98%	22.45%	20.41%	2.04%
Maintained Streets	2%	10%	16%	12%	28%	24%	8%
Neighbourhood Design	0%	0%	4.08%	26.53%	30.61%	36.73%	2.04%
Transport Routes	2.04%	4.08%	4.08%	38.78%	18.37%	28.57%	4.08%
Accessible Arts & Cultural Facilities	2.04%	4.08%	6.12%	51.02%	14.29%	22.45%	0%

¹UK Government: World class places: The Government’s strategy for improving quality of place. <<http://www.communities.gov.uk/publications/planningandbuilding/worldclassplaces,2009b> (accessed 5 March 2013).

COVID FINDINGS BROOKS-NEWELL REGION

The Impact of the COVID-19 Pandemic on Individuals in the Brooks Newell Region										
Factor	No Impact		Somewhat Negative		Very Negative		Somewhat Positive		Very Positive	
	%	Count	%	Count	%	Count	%	Count	%	Count
Physical Health	47.8%	596	35.1%	438	8.2%	102	6.0%	75	2.9%	36
Mental Health	25.0%	317	46.0%	583	19.3%	245	5.4%	68	4.3%	54
Financial Stability	51.6%	646	25.5%	319	12.7%	159	7.1%	89	3.1%	39
Family Relationships	35.1%	442	39.2%	494	12.2%	154	7.9%	99	5.7%	72
Community Involvement	18.2%	234	42.1%	540	30.0%	385	5.4%	69	4.3%	55
Social Life/Connection with Others	11.3%	146	43.1%	558	34.3%	444	5.7%	74	5.7%	74
Work/Employment	49.4%	619	26.7%	334	13.4%	168	6.6%	83	3.8%	48
Ability to Help Others	30.1%	379	39.1%	492	19.7%	248	7.1%	90	4.1%	51
Education/Schooling	59.7%	742	17.0%	211	15.9%	198	3.9%	48	3.5%	43
Total Number of Respondents										1315

COVID FINDINGS BROOKS-NEWELL REGION

ALL RESPONDENTS:

Physical Health

47.8% of respondents reported No Impact on their lives, while 43.3% reported a Negative range response and 8.9% reported a Positive range response.

Mental Health

25.0% of respondents reported No Impact on their lives, while 65.3% reported a Negative range response and 9.7% reported a Positive range response.

Financial Stability

51.6% of respondents reported No Impact on their lives, while 38.2% reported a Negative range response and 10.2% reported a Positive range response.

Family Relationships

35.1% of respondents reported No Impact on their lives, while 51.4% reported a Negative range response and 13.6% reported a Positive range response.

Community Involvement

18.2% of respondents reported No Impact on their lives, while 72.1% reported a Negative range response and 9.7% reported a Positive range response.

Social Life/Connection with Others

11.3% of respondents reported No Impact on their lives, while 77.4% reported a Negative range response and 11.4% reported a Positive range response.

Work/Employment

49.4% of respondents reported No Impact on their lives, while 40.4% reported a Negative range response and 10.4% reported a Positive range response.

Ability to Help Others

30.1% of respondents reported No Impact on their lives, while 58.8% reported a Negative range response and 11.2% reported a Positive range response.

Education/Schooling

59.7% of respondents reported No Impact on their lives, while 32.9% reported a Negative range response and 7.4% reported a Positive range response.

BY AGE

- Individuals aged 15-19 had the largest positive impact percentages of all age groups, especially under the Family Relationships category with 35.1% reporting a positive experience. They also noted high positive experiences under Mental Health (30.0%), Social Life/Connection to Others (25.4%) and Education/Schooling (27.1%) categories.
- Individuals aged 15-19 experienced the greatest negative impact on Education/Schooling, with 62.7% of the demographic reporting a negative experience during the pandemic.
- Individuals aged 40-59 experienced the greatest negative impact on Physical Health, with 51.3% of the demographic reporting a negative experience in that category. This demographic also had the second highest negative experience in the Mental Health category with 73.4%.
- Individuals aged 20-39 experienced the greatest negative impact on Mental Health, with 74.5% of the demographic reporting a negative experience during the pandemic.
- In regards to Financial Stability, 28% and above of all demographics experienced No Impact during the pandemic, but individuals aged 15-19 reported the worst financial hardship with 47.4%. Individuals aged 70 plus experience the lowest impact, with 71.3% of the demographic identifying No Impact.
- The COVID-19 Pandemic has had a great effect on the social lives of individuals, and all demographics identified low percentages of No Impact. Individuals aged 40-59 experienced the greatest negative experience of all demographics with over 75%.

COVID FINDINGS BROOKS-NEWELL REGION

BY GENDER:

- Females, overall, experienced a greater impact (negatively and mostly positively) with the COVID-19 Pandemic than males, with the male demographic reporting higher experiences of No Impact in each category than their female counterparts.
- Females reported the highest overall positive impact for Family Relationships (14.8%) and Social Life/Connection with Others (11.6%). The male demographic reported positive experience rates of 10.3% and 11.3%, respectively.
- The number of Individuals who do not Identify as Male or Female, or Prefer not to Say was very low (6) for the Brooks Newell Region, so those results cannot be compared statistically to the other two genders.

BY RELATIONSHIP STATUS:

- Widowed individuals experienced the highest No Impact with Financial Stability, Work/Employment and Education/Schooling; with 65.6%, 73.8% and 82.2% of the demographic reporting, respectively, a no impact experience rating.
- Married or Common-Law individuals experienced the highest overall Negative impact with Community Involvement and Social Life/Connection to Others, with the demographic reporting a negative experience rating of 75.3% and 80.7% respectively.
- Never Been Married individuals experienced the highest overall Positive impact with Family Relationships, with 28.0% of the demographic reporting a positive experience rating.

BY INCOME:

The highest Negative impact experiences per category and income earned brackets:

Physical Health – Less than \$10,000 (53.8%)

Mental Health - \$100,000 and Over (74.1%)

Financial Stability – Less than \$10,000 (60.9%)

Family Relationships - \$60,000 - \$79,000 (58.2%)

Community Involvement - \$100,000 and Over (78.6%)

Social Life/Connections with Others - \$100,000 and Over (86.2%)

Work Employment - \$60,000 - \$79,000 (81.3%)

Ability to Help Others – \$80,000 - \$99,000 (64.9%)

Education/Schooling – Less than \$10,000 (55.3%)

- Individuals who earn \$100,000 and Over, and Less Than \$10,000 experienced the highest Negative impact in three of the nine categories (individually). Individuals earning less than \$60,000 - \$79,000 experienced the highest Negative impact in two of the nine categories. This demonstrates the value in not making assumptions about the impact of the pandemic based on socio-economic or other demographics.
- Individuals who earn Less than \$100,000 and Over, and who in theory have more access to resources due to higher income, experienced the highest negative experience rating with Mental Health at 74.1%.
- Individuals who earn Less than \$10,000 also experienced the highest positive experience rating with Mental Health (19.0%), Financial Stability (16.3%), Family Relationships (23.7%), Social Life/Connection to Others (18.1%), and Education/Schooling (17.0%). They had higher-than-average positive experience ratings in all categories, which means they experienced more positive impact than the other demographics.

COVID FINDINGS BROOKS-NEWELL REGION

SUMMARY

- This section of this report provides a snapshot of the impact of the COVID-19 Pandemic on individuals in the Brooks Newell Region, examining feedback from All Respondents as well as a breakdown of responses based on age, gender, relationship status and income categories.
- The look at responses from all survey respondents provides a snapshot of the impact overall.
- The breakdown can be useful to explore since responses may be different depending on the demographic you are examining. For example, an individual that earns less than \$10,000 a year may experience a greater negative impact financially due to the COVID-19 pandemic than an individual making \$100,000 and Over.
- It's also important to note the percentages of respondents which indicated no impact in the categories.
- The negative impacts on physical health in the Brooks Newell Region is lower than the national level data provided by Angus Reid (43.3% versus 48%). Approximately 48% of Brooks Newell Region respondents experienced No Impact in regards to physical health during the pandemic, and approximately 9% experienced a positive impact.
- Overall, the impact on mental health by the pandemic in the Brooks Newell Region has been higher than the national average as indicated by the Angus Reid poll. Approximately 65% of Brooks Newell Region respondents indicated that their mental health has worsened, compared to the Angus Reid poll (54%).
- Respondents aged 20-39 experienced the greatest negative impact with 74.5%
- Females also experienced a high negative impact with 68.1%.
- Approximately 9.7% of all respondents experienced a positive impact during the pandemic, which is slightly lower than the national averaged identified by the Angus Reid poll (12%).
- The Angus Reid poll also identified that 33% of Canadians experience no impact on their mental health, while 25% of Brooks Newell Region respondents identified the same.
- Although the pandemic has had a negative impact on the economy at the national level,
- regarding financial stability and work/employment in Alberta, No Impacts is identified at 51.9%. In the Brooks-Newell Region, 49.4% of respondents identified No Impact.
- However, 38.2% of respondents identified experiencing a negative impact regarding financial stability, and 40.1% of respondents enduring a negative experience regarding work/employment.

KEY FINDINGS

- The sample size of 53 respondents does not guarantee that the Quality of Life Survey responses are representative of the opinions of the community but it does provide a sample of the opinions of community residents.
- Rosemary has had a 10% increase in the Seniors population since 2016. There has been a 4.4% decrease in residents under 19 years since 2016. The community may need to address the issue of attracting younger families for sustainability.
- It is very positive that Rosemary is able to attract and retain specialty retail businesses such as the Spragg Meat Shop, a Rosemary Store and a bakery.
- **Overall Satisfaction with Health** was 66% and was a Negative Gap in the community. Residents travel to Brooks for most medical needs. Like other communities in the Region, access to regular and specialized medical services is dependent on access to transportation for in-region and out-of-region appointments.
- The top 3 Conditions which respondents and households are being negatively impacted by are Physical Conditions, Mental Conditions and Health Problems. This may indicate that these residents are travelling to medical services for help.
- Satisfaction with **Access to Physician** and services for **Addictions** and **Persons with Disabilities** has declined since 2017 and is similar to 2013 results.

- **Education** is a Negative Gap. Residents continue to consider Education Services as Very Important. Adult Education and Post-Secondary Satisfaction has increased since 2017 but Job Training Satisfaction has decreased.
- 90% expressed **Overall Satisfaction with the Community!** Rosemary has a high number of volunteers involved in organizing community events and operating programs and facilities which benefit the community.
- Rosemary survey respondents continue to express a high degree of Satisfaction with **Emergency Services** although Dissatisfaction has increased since 2017. This may be due to the changes in Ambulance services throughout the Region and in Alberta.
- Respondents continue to feel safe in Rosemary.
- **Access to Transportation** is of increasing Importance to residents in Rosemary which supports the continued provision of the County of Newell Mini-Bus service. Rates of Dissatisfaction have increased since 2017, similar to other communities throughout the Region, the cause of which is unclear although it could be related to the changing demographics in the Region. People may also move to smaller communities because of more affordable housing and have limited access to transportation.
- **Sense of Community** continues to be Very Important.

- Residents continue to express a high degree of Satisfaction with **Government/Municipal services**.
- Satisfaction with **Utilities** has decreased since 2017 and Dissatisfaction has seen a marked increase, with rates of Dissatisfaction being similar to 2013 when Utility costs were a concern.
- Residents continue to be Satisfied Overall with **Recycling** services although Dissatisfaction has increased since 2017.
- Results within the **Economy & Employment** Factor indicate that Satisfaction with **Employment** has increased since 2017 but the rate of Dissatisfaction has also increased. Levels of Dissatisfaction with **Affordable Housing** have also increased. This is consistent with other communities in the Brooks-Newell Region.
- Within the Newell Region, including the Village of Rosemary, the difference in responses by the various age groups, the comparison of the three surveys and awareness of demographics within communities would be helpful to municipal councils, non-profits and businesses to adapt programs, services and activities to match the needs and interests demonstrated by the findings. Of note is that competing interests may be present, creating difficulties in achieving the balance to satisfy all.

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See **Brooks - Newell Region Full Report**
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