QUALITY OF LIFE #3

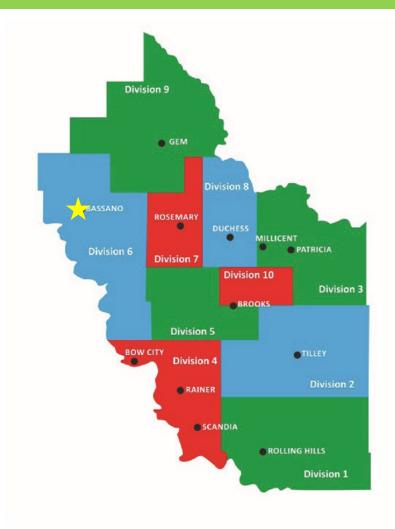
TOWN OF BASSANO 2023



For a copy of the Quality of Life Full Reports and Snapshots for communities within the Brooks-Newell Region visit:

www.grasslandsregionalfcss.com

For more information contact:
Grasslands Regional FCSS
grasslandsregional.fcss@telus.net
403-362-4549







Grasslands Regional FCSS Board of Directors, 2022





Top Left to Right: County of Newell; Councilllor Holly Johnson; Clarence Amulung (Chair); Village of Rosemary. Mayor Yoko Fujimoto, Danealle Reinke Bottom Left to Right: Village of Duchess: Councilllor Tina Preston (Vice Chair); Vienna Dahle; City of Brooks: Councillor Marissa Wardrop,; Cindy Wolfer

Message from the Chair

On behalf of the Grasslands Regional FCSS Board of Directors and Staff, I am pleased to release the *Bassano Quality of Life #3 Snapshot* in 2023. It is our hope that the information will help further understand our communities and also prove useful for planning, funding and working together.

FCSS will also be releasing full reports for the City of Brooks and the Brooks-Newell Region and Community Snapshots for the County of Newell , Village of Rosemary, the City of Brooks, the Brooks-Newell Region and the Village of Duchess.

Clarence Amulung, Chair, Grasslands Regional FCSS

Copies available for download or viewing on www.grasslandsregionalfcss.com

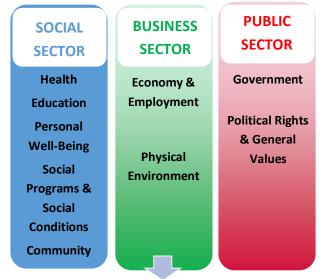
THE QUALITY OF LIFE

- Background: The Grasslands Regional FCSS
 Community Mapping Project (2007) showed the unique characteristics of our region.
- Prior to the Quality of Life Survey there was no established means to collect and analyze cross-sector (Business; Public and Social) data in our region.
- The Quality of Life Survey and analysis provides the ability to complete a **Gap Analysis** which compares Ranking of Importance to Ranking of Satisfaction.
- The survey measures variables of importance within the nine factors to measure what residents think is important to their quality of life.
- The analysis also includes residents' feedback on Levels of Satisfaction with services and programs and Overall Satisfaction with the Quality of Life in individual communities, the municipalities and the Brooks-Newell Region as a whole.
- Comparisons to 2013 and 2017 results are included where relevant.



NINE QUALITY OF LIFE FACTORS

The survey uses the Nine Quality of Life Factors (Categories) established by the Canadian Policy Research Network. These nine categories provide the foundation for all questions and analysis within the sectors.



QUALITY OF LIFE VARIABLES

 Within each of the Nine Factors are Variables of Importance and Variables of Satisfaction with services.

QUALITY OF LIFE SNAPSHOT

- The Bassano Quality of Life #3 Snapshot: 2023 is a summary of the Gap Analysis completed to compare the Rank of Importance and the Rank of Satisfaction within each of the nine Quality of Life factors.
- The Bassano #3 Snapshot 2023 is an addendum to the Brooks-Newell Region Quality of Life Report. The snapshot is a summary of the Quality of Life results for Bassano and also contains comparisons to the Brooks-Newell Region in which Bassano is located.

For more information refer to the Brooks-Newell Region Quality of Life Report at www.grasslandsregionalfcss.com

Community Profile

SAMPLE SIZE

The sample size of 122 respondents from Bassano, (which is 10% of the Bassano population) does not guarantee that the Quality of Life Survey responses are representative of the opinions of community but it does provide a sample of the opinions of community residents.



Bassano Dam

DATA SOURCE

• Statistics Canada. 2022. (table). Census Profile.

2021 Census of Population. Statistics Canada
Catalogue no. 98-316-X2021001. Ottawa.
Released November 30, 2022.
https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/prof/index.cfm?
Lang=E (accessed December 2, 2022).

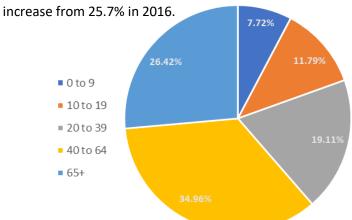
Statistics Canada does not publish data which can identify individuals so some of the data may have been rounded.

BASSANO SOCIO-ECONOMIC DATA

- In 2021, the population of Bassano was 1,216 compared to 1,206 in 2016. This is a 0.08% growth in population.
- The Town of Bassano serves as the service center for the residents who live in the County of Newell Division 6 and is located in close proximity to Siksika First Nation.
- The Town of Bassano has a land area of 5.23 km2 and a population density of 232.5/km2. There are 595 private dwellings in the Town of which 540 are occupied.

AGE RANGE

The median age in Bassano was 50 years in 2021 which is 10.5 years older than the median age in the Brooks-Newell Region. Bassano has a relatively high percentage of seniors (320) at 26.3% (65+ years) an



Statistics Canada 2021 Age Demographics

Age Range	#	%
0 to 4 years	40	3.25%
5 to 9 years	55	4.47%
10 to 14 years	80	6.5%
15 to 19 years	65	5.28%
20 to 24 years	60	4.88%
25 to 29 years	50	4.07%
30 to 34 years	70	5.69%
35 to 39 years	55	4.47%
40 to 44 years	65	5.28%
45 to 49 years	70	5.69%
50 to 54 years	100	8.13%
55 to 59 years	80	6.5%
60 to 64 years	115	9.35%
65 to 69 years	85	6.91%
70 to 74 years	85	6.91%
75 to 79 years	75	6.1%
80 to 84 years	30	2.44%
85 years and ove	r 50	4.07%



Community Profile

COMMUNITY SATISFACTION CHART

116 people answered the question:

"Overall how satisfied are you with your Community?"

In 2022, 63.79% (74 people) expressed

Overall Satisfaction with the Community.

- 68.3% (71 people) in 2017
- 77.4% (24 people) in 2013

Somewhat Dissatisfied Neutral Very Dissatified (0) Very Satisfied 7.76% 10.34% How Satisfied are you with your community? 9.48% Somewhat Satisfied Somewhat Satisfied

ETHNO-CULTURAL DIVERSITY

MOTHER TONGUE

English 1,060

French 15

Non-official Languages 115

Other languages spoken are Tagalog (15), Ukrainian (5), German (40), Plautdietsch (10), Spanish (10), Portuguese (5), Non-specified* *Statistics Canada 2021

FAMILY STRUCTURES

- 56.4% of persons 15 years and older are married or living common-law.
- There are 340 Census Families
- There are 50 one-parent families, 90
 Married Couples and 20 Common-Law
 Couples with Children.
- There are 145 Married Couples and 35 Common-Law Couples without children.
- The average size of census families in Bassano is 2.7, which is lower than the Brooks-Newell Region (3.0).

NUMBER OF PERSONS/HOUSEHOLD

The average number of persons per household in Bassano is 2.2 compared to the Brooks-Newell Region overall average number of persons per household is 2.7.



Bassano Golf Course

DWELLING TYPE *

*Statistics Canada 2021

Total number occupied dwellings 540

Single-detached house 425

Semi-detached house 5

Row house 65

Apartment in a duplex style building 5

Apartment in a building that has Fewer than five storeys

Other single attached house

Iovable dwelling 30

Findings from the QUALITY OF LIFE SURVEY

GAP ANALYSIS

The Gap Analysis reviews the alignment between individuals Rank of Satisfaction with Services and the Rank of Importance of community variables. Ideally individuals would feel the same level of satisfaction as well as rank of importance for any given factor creating a match and resulting in no gap. When the Rank or Satisfaction and Rank or Importance vary it results in a gap; if the Rank of Satisfaction is higher than the Rank of Importance it results in a Positive Gap, alternatively if the Rank of Satisfaction is lower than the Rank of Importance it results in a Negative Gap.

If individuals rate a factor with a more satisfied ranking than ranking of importance the resulting positive gap demonstrates that the community is satisfied with the factor, but it creates inequality within the other factors as it is impossible for all nine factors to present with a positive gap.



Bassano Community Gathering



Brooks-Newell Region Gaps Differ from Bassano:

- Personal Well-Being is identified as a Match Gap
- Health is identified as a Negative Gap
- Political Rights and General
 Values are identified as a
 Negative Gap.

TOWN OF BASSANO GAP ANALYSIS 2022

Factor	Rank of Importance	Rank of Satisfaction	Gap Analysis Result
Health	1	1	Match
Personal Well-Being	2	5	Negative
Education System	3	3	Match
Sense of Community	4	2	Positive
Economy and Employment	5	9	Negative
Physical Environment	6	4	Positive
Social Programs/Social Conditions	7	6	Positive
Political Rights and General Values	8	7	Positive
Government	9	8	Positive

HEALTH

MATCH GAP SOCIAL SECTOR

SATISFACTION: Health

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Addiction	3.45%	11.21%	12.07%	56.03%	9.48%	5.17%	2.59%
Persons with Disabilities	0%	9.57%	14.78%	50.43%	13.91%	7.83%	3.48%
Access to Physicians	5.98%	11.97%	16.24%	10%	14.53%	27.35%	13.68%



Overall
Satisfaction
with Health
Services
was 73.7%

(78.3% in 2017; 77.2% in 2013) Health Ranks #1 for Level of Importance

Satisfaction with access to a service. The variables reviewed to determine the Health Factor are below.

QUALITY OF LIFE QUALITY OF PLACE

Each Factor is measured using variables. Variables

measure either the Importance of a topic or the

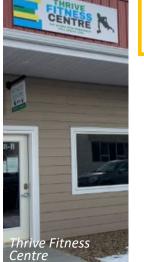
QUALITY OF LIFE	QUALITY OF PLACE				
Importance variables	Satisfaction variables				
Community Suicide Rates	Addiction				
Mental Health	Persons with Disabilities				
Rates of Disease	Access to Physicians				
Lifestyle					
Physical Activity					



Bassano health centre offers the following services



	Not At All	Not	Neutral	Important	Very
Community Suicide Rates	1.67%	5.00%	17.50%	40.00%	35.83%
Mental Health	0.83%	0.00%	9.09%	32.23%	57.85%
Physical Activity	1.65%	1.65%	11.57%	56.20%	28.93%
Lifestyle	1.67%	0.00%	15.00%	47.50%	35.83%
Rates of Disease	1.65%	2.48%	16.53%	38.84%	40.50%



- Emergency Services
 Community
 Rehabilitation Services
- Home Care Services
 Public Health Services
 (includes pre-natal)
- Ambulance Services
 Mental Health satellite services on site
- 4 Acute Beds
 Medical Clinic (Palliser Primary Care Network)
- 8 Long Term Beds
- Helipad

HEALTH

MATCH GAP SOCIAL SECTOR

KEY FINDINGS & COMPARISONS

The Health Factor in Bassano is a **Match**: This Factor Ranks #1 for Importance and #1 for Satisfaction with Services in Bassano

IMPORTANCE

- Responses were similar to 2017 and within a 5% variable range.
- Mental Health had the highest Overall Importance in the Health Factor. 90% of respondents rated it with some level of Importance, an increase from 85.7% in 2017 and 88.6% in 2013.
- 85.1% responded that Physical Activity had some level of Importance and 11.2% were Neutral. In 2017 the Overall Importance was similar at 83.8% and the Overall Importance in 2013 was 91.4%.
- 83.2% thought **Lifestyle** had some level of importance, an increase of 6% compared to the 2017 Overall Importance of 77.1% and 82.9% in 2013.
- 79.3% of respondents thought Rates of Disease carried some level of Importance compared to 79.8% in 2017. 16.5% of respondents were Neutral.
- 75.8% responded that Community Suicide Rates were of some level of Importance, a 5% increase in importance since 2017 (70.1%) but lower than 2013 (76.5%).
- Overall, less than 6.67% of responses rated any of the given Health variables as Not Important.

SATISFACTION WITH SERVICES

- Access to Physicians had the highest Overall Satisfaction in the Health Factor, with 55.6% of individuals expressing some level of satisfaction compared to 70.2% in 2017 and 35.3% in 2013).
- Access to Physicians also had the highest Overall Dissatisfaction with 34.1% of people expressing dissatisfaction with Access to Physicians. (2017:11.3% and 2013:58.8%).
- Addiction Services had the highest Neutral response of 56% and an Overall Satisfaction rate of of 17.2% compared to 36.6% in 2017 and 31.4% in 2013.
- Overall Dissatisfaction with **Addiction services** was 26.7% in 2022, compared to 21.8% in 2017 and 28.6% in 2013.
- **Persons with Disabilities** services had an Overall Satisfaction of 25.2% compared to 38.2% in 2017 and 29.4% in 2013.
- Overall Dissatisfaction with **Persons with Disabilities** services was 24.4% in 2022 compared to 21.6% in 2017 and 17.7% in 2013.

Respondents were asked: "Do any of the following conditions negatively affect you or anyone in your household?"

88 people responded to the question

	Individuals negatively affected by condition	Households negatively affected by condition
Physical Conditions	21	18
Mental Conditions	13	15
Health Problems	20	26
Limited Mobility	14	15
Hearing Problems	11	16
Vision Problems	7	10

EDUCATION

MATCH GAP SOCIAL SECTOR

Each Factor is measured using variables. Variables measure either the Importance of a topic or the Satisfaction with access to a service. The variables reviewed to determine the Education Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
Importance variables	Satisfaction variables
Education	Post-Secondary Education
High School Drop Out Rates	Adult-Continuing Education
Community Literacy Rates	Job Training Programs
Adult Literacy	
Personal Education Achievements	

Education Ranks #3 for Level of Importance

INFORTANCE. Education								
	Not At All Important	Not Important	Neutral	Important	Very Important			
Personal Education Achievement	1.67%	1.67%	26.67%	49.17%	20.83%			
Education	2.52%	0.84%	11.76%	39.50%	45.38%			
Adult Literacy	2.48%	0.83%	23.14%	46.28%	27.27%			
High School Drop Out Rates	5.79%	3.31%	28.93%	38.02%	23.97%			
Community Literacy Rates	2.52%	5.88%	25.21%	50.42%	15.97%			





Overall Satisfaction with Education was 59.3% (68.9% in 2017; 77.2% In 2013

SATISFACTION: Education Services

	Very		Somewhat		Somewhat		Verv
	Dissatisfied	Dissatisfied	Dissatisfied	Neutral	Satisfied	Satisfied	Satisfied
Post-Secondary Education	2.63%	8.77%	15.79%	46.49%	10.53%	11.4%	4.39%
Adult Continuing Education	1.72%	9.48%	12.93%	41.38%	15.52%	13.79%	5.17%
Job Training Programs	6.96%	8.7%	9.57%	56.52%	5.22%	9.57%	3.48%



BASSANO EDUCATION SERVICES

- Bassano Kindergarten through Grades
 School 12 are offered through the
 Grasslands Public School
 Division
- Newell Foundational literacy
 Adult education is offered to aid
 Education adults in building skills with
 Centre reading, writing, math and basic computer skills.

EDUCATION

MATCH GAP SOCIAL SECTOR

KEY FINDINGS & COMPARISONS

The Education Factor in Bassano is a **Match**:
This Factor Ranks #3 for Importance and #3 for Satisfaction with Services in
Bassano

IMPORTANCE

- Within the Education Factor/Category, the Education variable had the highest Overall Importance at 84.8% with individuals rating it with some level of importance and 11.8% of individuals responding neutrally. This is a decrease in level of Overall Importance from 91.2% in 2017 but an increase from 82.8% in 2013.
- 69.8% responded that Personal Educational Achievements had some level of importance and 26.7% were Neutral. This variable has the highest decrease in Overall Importance within the Education Factor with a 10% decrease since 2017.
- 62% of respondents thought **High-School Drop Out Rates** had some level of Importance compared to 59.1% in 2017 and 72.7% in 2013.
- 23.1% of respondents were Neutral regarding Community Literacy Rates in 2022. 66.4% of respondents thought Community Literacy Rates carried some level of Importance, similar to 2017 (66.02%) but a decrease from 2013 (71.4%).
- 73.6% responded that **Adult Literacy Rates** held some level of Importance. The Overall Importance of **Adult Literacy** within the community has decreased over the years with an 82.86% rating of Importance in 2013 and a 77.67% level of importance in 2017.

SATISFACTION WITH SERVICES

- Overall Satisfaction with Education services has declined since 2013.
- Adult Education had the highest Overall Satisfaction at 34.5%; this has decreased from 50% of individuals expressing Overall Satisfaction in 2017 and 71.4% in 2013.
- **Job Training Programs** had the highest Neutral response at 56.5% and lowest Overall Satisfaction of 18.3%. This is a decrease from 33% in the previous two Quality of Life surveys.
- **Post Secondary Education** received the highest Overall Dissatisfaction response at 27.2% compared to the 2017 Overall Dissatisfaction rate of 18.6% and 28.57% in 2013. 46.5% responded neutrally.

DID YOU KNOW?

- Bassano School has a capacity for 542 Students and welcomes approximately 256 students daily. 1
- Bassano School provides educational services for 73 students from Siksika First Nation.₁
- Modernization Updates were last completed on Bassano School in 2009.₁
- ➤ Students within the Grasslands
 School Division have a 56.7% (2017)
 rate of enrollment in post
 secondary within 6 years of
 graduation. 2
- Students have access to the Teen Mentorship Program and the Warriors Program.

¹ Grasslands Public Schools, Capital Plan 2023—2026

² Grasslands Public Schools, Combined 3 Year Education Plan 2019-2022

PERSONAL WELL-BEING

NEGATIVE GAP SOCIAL SECTOR



Each Factor is measured using variables.

Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed to determine the Personal Well-Being Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
Importance variables	Satisfaction variables
Personal Health	Free Time Activities
Personal Safety	Personal Development
Spiritual & Religious Acceptance	Community Gathering Places
Family	
Friends	



Since 1989 Alberta
has celebrated
Family Day in
February as many
believe it is
important to
recognize the need
for families to spend
more time together.

Bassano has
three churches:
St. Columba
Roman Catholic
Church, the Evangelical
Fee Church and Knox
Presbyterian Church





IMPORTANCE: Personal Well-Being

	Not At All Important	Not Important	Neutral	Important	Very Important
Personal Health	0.84%	0.00%	0.84%	24.37%	73.95%
Personal Safety	0.00%	0.00%	5.83%	30.83%	63.33%
Spiritual and Religious Acceptance	9.92%	7.44%	33.88%	30.58%	18.18%
Family	0.83%	0.00%	5.79%	11.57%	81.82%
Friends	0.84%	0.00%	14.29%	38.66%	46.22%

SATISFACTION: Personal Well-Being

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Community Gathering Places	3.42%	5.98%	11.97%	16.24%	23.93%	29.91%	8.55%
Personal Development	0%	10.81%	14.41%	41.44%	19.82%	9.91%	3.6%
Free Time Activities	7.83%	8.7%	18.26%	24.35%	16.52%	18.26%	6.09%

PERSONAL WELL-BEING

NEGATIVE GAP SOCIAL SECTOR

KEY FINDINGS & COMPARISONS

The Personal Well-Being Factor in Bassano is a **Negative Gap**:
This Factor Ranks #2 for Importance and #5 for Satisfaction in Bassano

IMPORTANCE

- Overall Importance responses were similar to 2017 within a 5% range and within a 10% range from 2013.
- Personal Health had the highest Overall Importance in the Personal Well-Being Factor. 98.3% of respondents rate it with some level of Importance, this is a slight increase from 2017 With 94.2% rating
 Personal Health with some level of importance and 97.1% in 2013.
- 0.84% responded **Personal Health** had no Overall Importance in 2022.
- 94.1% responded that Personal Safety maintained a high level of Importance with a 3% increase from 2017 at 91.4% and similar to 2013 at 94.3%.
- No individuals responded that **Personal Safety** was not important.
- 94.1% thought **Family** had some level of importance, the Overall Importance was similar to 2017 and a decreased from 97.1% in 2013.
- 84.9% of respondents thought **Friends** was important similar to 2017 84.6% and a decrease from 94.1% in 2013.
- 48.8% responded that Religious and Spiritual Acceptance were of some level of Importance in 2022. Overall Importance for the variable has seen the largest, steady decrease from 2013, with an Overall Importance of 62.9% in 2013 and 53.3% in 2017.

SATISFACTION WITH SERVICES

- Overall Satisfaction with services has been on a decline since 2013.
- Community Gathering Places had the highest Overall Satisfaction, with 62.4% of individuals expressing some level of satisfaction, compared to 71.1% in 2017 and 82.9% in 2013.
- Community Gathering Places also had the lowest Overall Dissatisfaction at 21.4% compared to 2017:(12.5%) and 2013 (11.4%).
- Free Time Activities had the highest Overall Dissatisfaction of 34.8% compared to 19% Overall Dissatisfaction in 2017 and 46.7% in 2013.
- **Personal Development** services had the highest Neutral response at 41.4%.
- **Personal Development** services had the lowest Overall Satisfaction at 33.3%. The Overall Satisfaction in this category has decreased 14% since 2017 (47.31%) and almost 50% since 2013 (60%).
- Personal Development had the highest decrease in satisfaction in the Personal Well-Being Category when comparing 2017 to 2022 responses.



Individuals in the Alberta Health Services South Zone have a average life expectancy of 81.3 years old. 1

¹ https://www.albertahealthservices.ca/about/southzone.aspx

ECONOMY & EMPLOYMENT

NEGATIVE GAP BUSINESS SECTOR



Economy & Employment Ranks
#5 for Level of Importance



Each Factor is measured using variables.

Variables measure either the importance of a topic or the satisfaction with access to a service.

The variables reviewed to determine the Economy & Employment Factor are below.

	QUALITY OF LIFE	QUALITY OF PLACE					
	Importance variables	Satisfaction variables					
	Unemployment Rate	Poverty					
	Employment Rate	Affordable Housing					
	Level of Income	Employment					
	Financial Effect of Crime						
	Community Rate of Bankruptcies						

6.9%

11.21%



Not At All Not Verv Neutral **Important Important Important Important** 1.68% 6.72% 37.82% 37.82% 15.97% **Community Rate of Bankruptcies** 0.00% 0.85% 12.71% 49.15% 37.29% **Financial Effects of Crime** 1.67% 1.67% 19.17% 52.50% 25.00% **Community Employment Rates** 0.82% 3.28% 17.21% 51.64% 27.05% Level of Income 2.52% 6.72% 20.17% 41.18% 29.41% **Community Unemployment Rates**

IMPORTANCE: Economy & Employment

Operative Ltd. Is a co-operative organization that helps young and established Ranchers and Feeder Operators purchase cattle at a lending rate they can afford, with little security. For more information: brksfds@telus.net or 403-362-4955

14.66%

10.34%

4.31%



Overall Satisfaction with Economy & Employment was 47.5% (68.1% in 2017; 48.6% in 2013)





In 2021 Bassano had an *Unemployment Rate* of 17.1%, The Provincial *Unemployment Rate* was 7.1%¹

In 2016 Bassano's Unemployment Rate was 13.6% $^{\scriptscriptstyle 1}$

In April 2023, the Provincial *Unemployment Rate* is 5.9%¹
¹.'2021 Census Data - Stas Canada - https://www12.statcan.gc.ca/

38.79%

13.79%

Employment

ECONOMY & EMPLOYMENT

NEGATIVE GAP BUSINESS SECTOR

KEY FINDINGS & COMPARISONS

The Economy & Employment Factor in Bassano is a **Negative Gap:** This Factor Ranks #5 for Importance and #9 for Satisfaction

IMPORTANCE

- Most variables within the Economy & Employment factor have remained within a 6% range.
- Financial Effects of Crime had the highest Overall Importance in the Economy & Employment Factor. 86.4% of respondents rate it with some level of importance, an increase from 2017 (74,2%) and 81.3% in 2013.
- 85% of respondents rated Financial Effects of Crime without importance in 2022. This factor is the only factor that had an increase in importance of over 6% compared to 2017.
- 78.5% responded that **Level of Income** had an Overall Importance compared to 74.3% in 2017 and 82.9% in 2013.
- Employment Rates had a 77.5% Importance rating compared to 71.2% in 2017 and 85.3% in 2013.
- 70.1% felt that community **Unemployment Rates** held some importance compared to 68.6% in 2017 and 85.3% in 2013.
- 53.8% of respondents thought **Community Bankruptcies** carried some level of Importance compared to the Overall Importance of 55.8% in 2017 and 51.4% in 2013.

SATISFACTION WITH SERVICES

- Levels of satisfactions with **Economy & Employment** variables have decreased across all of the variables since 2017 and are comparable to the levels of satisfaction seen in responses to the 2013 survey. 71.2% in 2017 and 85.3% in 2013.
- Affordable Housing had the highest Overall Satisfaction at 38.8% compared to 2017 where the Overall Satisfaction was 50% and 2013 where the Overall Satisfaction was 35.3%.
- Employment had the highest Overall Dissatisfaction at 31.9%
- Employment had an Overall Satisfaction of 29.3%. This variable had the largest decrease in satisfaction within the Economy and Employment factor compared to 2017 (43.7%) and similar to 2013 results of 26.5%.
- **Poverty** services had the lowest Overall Dissatisfaction at 22.2% and an Overall Satisfaction of 30.8%. In 2017 there was an Overall Satisfaction of 39.2% compared to 31.4% in 2013.

BASSANO HOUSING Did you know?

- As of 2021 the median assessment value for Bassano residential properties was \$200,000 compared to \$348,000 for the County of Newell and \$400,000 for the province of Alberta.¹
- In 2021, 88.9% of the housing in Bassano was built prior to 2000, and 9.2% require major repairs.¹
- The Town of Bassano maintains a listing of private sector landlords on their webpage.²

- The Bassano Playfair Lodge, operated through the 71.2% in 2017 and 85.3% in 2013. Newell Housing Foundation, offers 40 Supportive Living Housing Units for individuals over the age of 65. Newell Housing Foundation also manages the Dr. Scott Apartments in Bassano. The 8 Dr. Scott units act as affordable housing for seniors in the community. ³
- Community Housing units are not currently offered in Bassano, however the Rental Assistance Benefit, offered though the Newell Housing Foundation, is open for application to residents of Bassano. The rental Assistance Benefit assists households by subsidizing private sector rental costs.³

²⁰²¹ Census Data - Stas Canada https://www12.statcan.gc.ca/

² 'Town of Bassano' - bassano.ca

Newell Housing Foundation' - newhf.ca

SENSE OF COMMUNITY

POSITIVE GAP SOCIAL SECTOR

Sense of Community Ranks #4 for Level of Importance

Each Factor is measured using variables.

Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed to determine the Sense of Community Factor are below.

QUALITY OF PLACE

Satisfaction variables

Domestic Violence

Community Safety

Social Inclusion

QUALITY OF LIFE

Importance variables

Knowing Neighbors

Working Together

Community Safety

Sense of Belonging

Helping Others



Overall Satisfaction with Sense of Community was 72.3% (73.1% in 2017; 67.6% in 2013)



IMPORTANCE: Sense of Community

	Not At All Important	Not Important	Neutral	Important	Very Important
Community Safety	0%	0%	4.1%	39.34%	56.56%
Sense of Belonging	1.65%	0.83%	19.83%	47.93%	29.75%
Helping Others	0.83%	0%	9.92%	47.11%	42.15%
Working Together	0.82%	0%	18.85%	44.26%	36.07%
Knowing Neighbors	0%	2.48%	2.48%	23.14%	52.89%



AROUND TOWN

The <u>Pioneer Damsiters Drop-In Centre</u> is a gathering place for seniors in the community. The facility is run by volunteers and memberships can be purchased on a yearly basis and give individuals access to coffee socials, game nights and more.

SATISFACTION: Sense of Community

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Community Safety	1.72%	2.59%	6.9%	21.55%	18.97%	39.66%	8.62%
Domestic Violence	0.88%	7.02%	7.89%	64.04%	11.4%	6.14%	2.63%
Social Inclusion	5.26%	5.26%	11.4%	37.72%	15.79%	19.3%	5.26%

Volunteer Drivers are a group of community volunteers who provide free transportation to individuals within Bassano. The Volunteer Drivers are available 5 days a week on a first come first serve basis and will only transport individuals within town limits. Schedules can be found on the Town's website.

SENSE OF COMMUNITY

POSITIVE GAP SOCIAL SECTOR

KEY FINDINGS & COMPARISONS

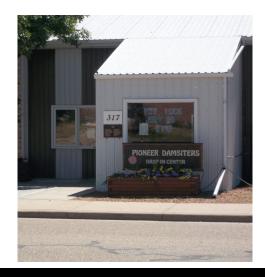
The Sense of Community Factor in Bassano is a **Positive Gap**:
This Factor Ranks #4 for Importance and #2 for Satisfaction in Bassano

IMPORTANCE OF SERVICES

- Generally respondents felt that all of the Sense of Community Importance variables were very important or important to building a Sense of Community.
- **Community Safety** had the highest Overall Importance in the Sense of Community Factor at 95.9%, This is an increase of 5% in importance from 2017 (90.5%) and a 4% increase since 2013 (91.4%).
- No respondents rated **Community Safety** as not important.
- 89.3% responded that Helping Others had some level of importance and 0.8% of respondents felt this was without importance. Overall Importance was similar to 2017 (88%) but a 5% decrease since 2013 (94.3%).
- 80.3% thought Working Together had some level of importance, there was similar Overall Importance from 2017 (80.7%) and a decrease of 8% from 2013 (88.2%).
- 77.7% of respondents thought Sense of Belonging carried some level of Importance. There was a small increase in Overall Importance from the 2017 (74.3%) and similar responses to 2013 (77.1%)
- 74.4% responded that **Knowing your Neighbours** was of some level of Importance, an increase since 2017 (70.2%) and a marked decrease since 2013. In 2013 **Knowing your Neighbours** held a level of Importance with 84.9% of respondents.

SATISFACTION WITH SERVICES

- Overall Satisfaction with **Sense of Community** has declined since 2013.
- **Community Safety** had the highest Overall Satisfaction, with 67.3% of individuals expressing some level of satisfaction, This is an decrease from the 73.4% Overall Satisfaction rating in 2017 and 78.8% in 2013.
- Community Safety continues to maintain the lowest Overall Dissatisfaction rating in the Sense of Community category although 11.2% of people expressed dissatisfaction in 2022, an increase since 2017 (8.9%) and 2013 (.3%).
- Social inclusion had the highest Overall Dissatisfaction at 21.9%
- **Social Inclusion** had an Overall Satisfaction of 40.4%, compared to the Overall Satisfaction of 45.1% in 2017 and 44.1% in 2013.
- **Domestic Violence** had the lowest Overall Satisfaction at 20.1%. This variable had the largest change in Overall Satisfaction for the Sense of Community Factor since 2017, seeing a decrease of 14%. (**Overall Satisfaction** 2017: 34%, 2013: 31.4%)





PHYSICAL ENVIRONMENT

POSITIVE GAP BUSINESS SECTOR

Each Factor is measured using variables.

Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed to determine the Physical Environment Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE				
Importance variables	Satisfaction variables				
Quality of Water	Recycling				
Air Quality	Waste Management				
Noise Pollution	Environmental				
Greenhouse Gas	Awareness				
Land Pollution					

Regional Water

The Newell Regional Service Corporation (NRSC)was formed by partnership of all Urban Municipalities in the Newell Region to manage the installation of water pipelines throughout the region. Potable water through the pipelines is now available to all rural and urban residents in the region.

For more information: www.nrsc.ca/ and www.countyofnewell.ab.ca/p/regional-water



IMPORTANCE: Physical Environment									
	Not At All Important	Not Important	Neutral	Important	Very Important				
Air Quality	0%	0.83%	4.13%	24.79%	70.25%				
Noise Pollution	2.5%	5%	22.5%	48.33%	21.67%				
Quality of Water	0%	0%	0.83%	12.5%	86.67%				
Greenhouse Gas Emissions	5.79%	9.09%	30.58%	34.71%	19.83%				
Land Pollution	0.83%	1.65%	13.22%	52.89%	31.4%				







SATISFACTION: Physical Environment

		Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
	Environmental Awareness	4.27%	6.84%	6.84%	40.17%	23.08%	14.53%	4.27%
-	Recycling	2.56%	8.55%	12.82%	5.98%	18.8%	36.75%	14.53%
	Waste Management	2.59%	6.03%	5.17%	18.97%	22.41%	30.17%	14.66%

PHYSICAL ENVIRONMENT

POSITIVE GAP BUSINESS SECTOR

KEY FINDINGS & COMPARISONS

The Physical Environment Factor in Bassano is a **Positive Gap**:
This Factor Ranks #6 for Importance and #4 for Satisfaction in Bassano

IMPORTANCE

- Bassano Residents continue to indicate that Quality of Water and Air Quality are important.
- Quality of Water had the highest Overall Importance in the Physical Environment Factor at 99.2%, consistent with 2013 (100%) and 2017 (94.2%) surveys. No respondents rated Quality of Water as unimportant.
- 95% responded that **Air Quality** had some level of importance and 0.8% of respondents felt this was without importance. Air Quality has maintained a high level of importance over the prior surveys receiving 92.3% (2017) and 97.1% (2013) for level of importance.
- 84.3% thought **Land Pollution** had some level of importance. This ranking is consistent with results from 2017 and 2013.
- 70% of respondents thought Noise Pollution carried some level of, giving the variable the highest Overall Importance increase compared to 2017. (Overall Importance 2017: 60%, 2013: 82.9%)
- 54.5% responded that **Greenhouse Gas Emissions** had an Overall Importance. This ranking saw a 4% increase in importance since 2017 (50.1%) but an overall decrease in importance since 2013 (62.9%).

SATISFACTION WITH SERVICES

- Overall Satisfaction with services has decreased since 2013.
- **Recycling** had the highest Overall Satisfaction at 70.1%. Overall Satisfaction with Recycling in 2017 was 72.4% and 82.9% in 2013.
- **Recycling** also had he highest Overall Dissatisfaction rating at 23.9%.
- Waste Management had an Overall Satisfaction of 67.2%, this variable had the highest overall decrease in satisfaction from 2017 (76.2%), with a decrease of 9% compared to the Overall Satisfaction of 79.4% in 2013.
- Environmental Awareness had the lowest Overall Dissatisfaction at 18% and a Overall Satisfaction of 41.9% compared to the Overall Satisfaction of 49.5% in 2017 and 42.9% in 2013.



BASSANO DAM

The Bassano Dam, operated by the Eastern Irrigation District, is located approximately 8 kilometers south west of Bassano. Construction of the dam commenced in 1910 with the official dam opening taking place on April 24, 1914. Building of the dam was a major undertaking, the embankment is 2,200 meters long and required 300,000 cubic meters of earthen fill. The concrete structure is 220 meters long and can handle a water flow of 3,000 cubic meters per second. This water is used throughout the Newell Region for irrigation, residential, commercial and industrial uses.

SOCIAL PROGRAMS & SOCIAL CONDITIONS

POSITIVE GAP SOCIAL SECTOR

Each Factor is measured using variables. Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed to determine the Social Programs & Conditions Factor are below.



QUALITY OF LIFE	QUALITY OF PLACE
Importance variables	Satisfaction variables
Accessing Transportation	Public Transportation
Availability of Public Housing	Homelessness
Availability of Social Assistance	Access to Childcare
Homelessness	
Community Centres for Arts & Culture	

There are many community groups and clubs who work diligently to organize events, beautify the town and increase the overall Quality of Life in Bassano. A list of groups and clubs can be found on the Town of Bassano webpage.

IMPORTANCE: Social Programs & Social Conditions									
	Not At All Important	Not Important	Neutral	Important	Very Important				
Accessing Transportation	6.61%	7.44%	23.14%	38.02%	24.79%				
Availability of Public Housing	2.5%	5%	25%	47.5%	20%				
Availability of Social Assistance and Programs	2.48%	6.61%	12.4%	44.63%	33.88%				
Community Centers for Arts and Cultural Events	2.5%	8.33%	27.5%	42.5%	19.17%				
Community Homelessness	0.83%	1.65%	19.83%	46.28%	31.4%				



DID YOU KNOW?

The County of Newell offers Mini Bus services to residents for transportation into and around Brooks to shop, visit, and attend appointments.

SATISFACTION: Social Programs & Social Conditions Services

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Access to Childcare	1.75%	6.14%	3.51%	58.77%	7.89%	15.79%	6.14%
Homelessness	0.88%	4.39%	5.26%	66.67%	5.26%	12.28%	5.26%
Public Transportation	11.4%	15.79%	16.67%	34.21%	6.14%	12.28%	3.51%



Overall Satisfaction with Social Programs & Conditions was 61.2% (61% in 2017; 70.6% in 2013)

SOCIAL PROGRAMS & SOCIAL CONDITIONS

POSITIVE GAP SOCIAL SECTOR

KEY FINDINGS & COMPARISONS

The Social Programs & Social Conditions Factor in Bassano is a **Positive Gap**:
This Factor Ranks #7 for Importance and #6 for Satisfaction in Bassano

IMPORTANCE

- All variables have seen an increase in Overall Importance since 2017 and most variables have increased in Overall Importance since 2013.
- Availability of Social assistance and Programs had the highest Overall Importance in the Social Programs & Conditions Factor at 78.5% an increase of 8% since 2017 at 70.5% compared to 73.5% in 2013.
- 77.7% responded that Community Homelessness had some level of importance. This variable had the largest increase in Overall Importance from 2017 (62.9%) and is comparable to the Overall Importance in 2013 (74.3%)
- 67.5% thought the Availability of Public Housing had some level of importance, increasing in Overall Importance compared to 61.8% in 2017 and 57.1% in 2013.
- 62.8% of respondents thought **Accessing Transportation** carried some level of Importance, an increase since 2017 (60%) but a decrease since 2013 (66.7%).
- 61.7% responded that **Community Centres** were of some level of Importance . In 2017 there was an Overall Importance of 57.3% in 2017 compared to 70.6% in 2013.
- 27.5% responded neutrally to the Overall Importance of **Community Centres.** Very few respondents considered **Community Centres** of low or no importance in 2013, 2017 and 2022.

SATISFACTION WITH SERVICES

- Access to Childcare had the highest Overall Satisfaction, with 29.8% of individuals
 expressing some level of satisfaction, This variable had an increase in Overall
 Satisfaction of 10% from 2017 (20%) and 15% from 2013 (15%).
- 11.4% of respondents expressed Overall Dissatisfaction with Access to Childcare services compared to 20.9% in 2017 and 15.1% in 2013.
- Public Transportation had the highest Overall Dissatisfaction of 43.9%
- **Public Transportation** had an Overall Satisfaction of 21.9% compared to 24.3% in 2017 and 28.6% in 2013.
- Homelessness services had the lowest Overall Dissatisfaction at 10.5%.
- Overall Satisfaction was 22.8%, a decrease of 10% from 2017 (33.7%). In 2013 the
 Overall Satisfaction was 32.4% for Homelessness services.

<u>Bassano FCSS</u> offers 1:1 supports for individuals and community programming for all ages, including Meals on Wheels, Volunteer Income Tax Program, and Community

Christmas Hampers

Information for the above services can be found at www.bassano.ca

In January 2022 Alberta entered in the Federal-Provincial Child Care Agreement, this agreement works to expand childcare services and lower costs for Albertans. 1

¹https://www.alberta.ca/federal-provincial-child-care-agreement.aspx

Bassano Dynamite Academy offers Child care, Preschool and Out of School Care! www.bassanodynamiteacademy.com

POLITICAL RIGHTS & GENERAL VALUES

POSITIVE GAP PUBLIC SECTOR

Each Factor is measured using variables.

Variables measure either the importance of a topic or the satisfaction with access to a service.

The variables reviewed to determine the Political Rights & General Values Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
Importance variables	Satisfaction variables
Honesty	Discrimination
Respect	Immigration
Integrity	English as a Second
Freedom of Speech	Language
Sharing	

Political Rights & General Values Ranks
#8 for Level of Importance



	Not At All Important	Not Important	Neutral	Important	Very Important
Honesty	1.67%	0%	2.5%	17.5%	78.33%
Integrity	0%	0%	3.36%	36.97%	59.66%
Freedom of Speech	0%	0.83%	12.4%	34.71%	52.07%
Respect	0%	0%	2.48%	32.23%	65.29%
Sharing	0.83%	4.17%	27.5%	44.17%	23.33%



Overall Satisfaction with
Political Rights & General Values
was 58.3%

(54.3% in 2017; 58.8% in 2013)



SATISFACTION: Political Rights & General Values

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
English as a Second Language	0.87%	3.48%	1.74%	67.83%	11.3%	10.43%	4.35%
Discrimination	4.4%	7.02%	7.89%	50.88%	8.77%	15.79%	5.26%
Immigration	2.6%	1.74%	3.5%	69.57%	4.4%	13.91%	4.35%



VOTING

In 2021 the Bassano Town Council decreased from 7 Councillors to 5.

- In 2021 420 valid ballots cast
- In 2017 352 valid ballots cast.
- In 2013 430 valid ballots cast.



POLITICAL RIGHTS & GENERAL VALUES

POSITIVE GAP PUBLIC SECTOR

KEY FINDINGS & COMPARISONS

The Political Rights & General Values Factor in Bassano is a **Positive Gap**:
This Factor Ranks #8 for Importance and #7 for Satisfaction in Bassano

IMPORTANCE

- Most Political Rights & General Values responses to the importance of variables remains fairly consistent the 2013 and 2017 surveys with fluctuation of 2% from 2017 and 5% from the 2013 report.
- Respect had the highest Overall Importance in 2022. 97.5% of respondents rank it with some level of importance similar to 2017 (94.3%) and a slight increase from 94.3% in 2013. No respondents rated Respect with No Importance.
- 96.6% responded that **Integrity** had some level of Importance compared to 87.4% in 2017 and 94.3% in 2013. No respondents felt **Integrity** was without Importance.
- 95.8% thought **Honesty** had some level of Importance, there was similar to 2017 (95.2%) and a small increase in Importance from 2013 (91.4%).
- 86.8% of respondents thought Freedom of Speech carried some level of Importance, a small decrease in from 2017 (88.6%) and 2013 (91.4%)
- 67.5% responded that **Sharing** was of some level of Importance. This is a decrease of 2% from 2017 (69.2%) and a decrease of 5% from 2013 (72.7%).

SATISFACTION WITH SERVICES

- Overall Satisfaction with Political Rights & General Values services has been on a decline since 2017 survey. All variables had high Neutral responses.
- **Discrimination** had the highest Overall Satisfaction, with 29.8% of individuals expressing some level of satisfaction (2017: 48.1%, 2013: 36.4%).
- Discrimination also has the highest decrease in Overall Satisfaction from 2017, decreasing 19%.
- English as a Second Language had an Overall Satisfaction of 26.1%. This is a decrease from 2017 (36.9%) and 2013 (47.1%).
- Immigration services had the lowest Overall Satisfaction at 22.6%. In 2017 Overall Satisfaction was 27.7% compared to 24.2% in 2013.
- Immigration Services Overall Dissatisfaction was 7.8% in 2022, 10.9% in 2017 and 6% in 2013.

COMMUNITIES WORKING TOGETHER

- ⇒ The Village of Duchess has a contract with Bassano to supply weekly garbage pick-up
- ⇒ The Newell Solid Waste Management Authority has Transfer Stations in communities throughout the Newell Region and operates the Newell Regional Landfill.
- ⇒ Bassano has a volunteer Fire Department with 15 volunteer Fire Fighters who serve Bassano and the surrounding rural area.
- \Rightarrow Bassano is home to an Alberta Health Services Ambulance Bay for EMS Services
- ⇒ Policing Services are provided through the Bassano RCMP Detachment
- ⇒ Municipal Bylaws are also enforced by County of Newell Peace Officers.

GOVERNMENT

POSITIVE GAP PUBLIC SECTOR

Each Factor is measured using variables.

Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed for the Government Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
Importance variables	Satisfaction variables
Level of Trust in Government	Local Population Growth
Maintained Roads	Emergency Services
Government Water Policies	Utilities
Community Taxes	
Barriers to Entrepreneurship	

Government Ranks #9 for Level of Importance

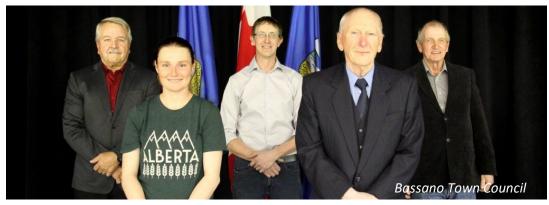


Overall Satisfaction with Government was 63.9%
(49.1% in 2017;
45.7% in 2013)

IMPORTANCE: Government										
Not at all Not Neutral Important Very Important										
Barriers to Entrepreneurship	2.52%	2.52%	31.09%	37.82%	26.05%					
Community Taxes	0%	0.84%	10.08%	36.97%	52.1%					
Government Water Policies	0.83%	0.83%	14.17%	41.67%	42.5%					
Level of Trust in Government	0%	0.83%	10.74%	28.93%	59.5%					
Maintained Roads	0%	0.83%	3.31%	44.63%	51.24%					

SATISFACTION: Government								
	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied	
Emergency Services	3.51%	4.39%	10.53%	13.16%	17.54%	34.21%	16.67%	
Local Population Growth	8.62%	13.79%	12.07%	34.48%	16.38%	10.34%	4.31%	
Utilities	11.11%	13.68%	23.93%	17.09%	14.53%	14.53%	5.13%	





GOVERNMENT

POSITIVE GAP PUBLIC SECTOR

KEY FINDINGS & COMPARISONS

The Government Factor in Bassano is a **Positive Gap**:
This Factor Ranks #9 for Importance and #8 for Satisfaction in Bassano

IMPORTANCE

- There was an increase in levels of Importance for each Government category variable since 2017 but a decrease since 2013.
- Maintained Roads had the highest Overall Importance in the Government Factor at 95.9%, compared to 81.7% in 2017 and 97.1% in 2013.
- 88.4% responded that Level of Trust in Government had some level of importance an increase of 9% in Overall Importance from 2017 (79.85%) but a decrease from 94.3% in 2013. 89.1% thought Community Taxes had some level of importance, an increased of 11% compared to 79.8% in 2017 and decreasing from 94.3% Overall Importance in 2013.
- 84.2% of respondents thought **Government Water Policies** carried some level of Importance. There is an 8% increase in importance from 2017 (76%) and similar responses to 2013 (85.7%)
- 43.9% responded that Barriers to Entrepreneurship were of some level of Importance, an 11% increase in Overall Importance from 2017 (52.4%) and a decrease from 2013 (71.4%)

SATISFACTION WITH SERVICES

- While Emergency Services had the highest Overall Satisfaction rate of 68.4%,
 Emergency Services rating was also the largest decrease in Overall Satisfaction compared to 2017 (85.6%) and 2013 (91.2%).
- Emergency Services also the lowest Overall Dissatisfaction rate at 18.4%, an increase since 2017 (3.8%) and 2013 (7.9%).
- **Utilities** had the highest Overall Dissatisfaction of 48.7% and an Overall Satisfaction of 34.2%. The Overall Satisfaction had similar results to 2017 (38.1%) and 2013 (38.2%)
- Local population Growth services had the highest Neutral response at 34.5% and lowest Overall Satisfaction rating at 31%. Local population growth was the only variable within the Government category to experience an increase in satisfaction, seeing an increase of 11% from 2017 (18.4%), and an increase from the 2013 Overall Satisfaction of 23.5%.



QUALITY OF PLACE

QUALITY OF PLACE

May be defined as "the physical characteristics of a community—the way it is planned, designed, developed and maintained—that affect the quality of life of people living and working in it, and those visiting it, both now and into the future".¹



TRANSPORT ROUTES

Bassano has 18 km of paved roads completed in 1980.

Bassano has the only outdoor pool in the Brooks -Newell Region.

RETAIL AND SHOPPING

Bassano has a number of retail and food services which primarily serve Bassano, Division 6 and Division 9 residents: Grocers; Pharmacy; Hardware; Lumber Yard; Restaurants; Automotive.

FINDINGS

- Sports and Leisure Facilities had the highest Overall Satisfaction rate of 73.4% (2017: 72.1%; 2013: 65.3%) with a Dissatisfaction rate of 12.4% and Neutral rate of 14%.
- **Green Spaces had an** Overall Satisfaction at 70.5% (2017: 68.3%; 2013: 66.7%). Overall Dissatisfaction was 15%, similar to prior years. Neutral rate was 14.6%.
- Retail and Shopping had a low Neutral response at 8.9% and a significant decline in Overall Dissatisfaction rates at 47.5% (2017: 64.4%; 2013: 70.6%), and Overall Satisfaction rate of 43.6%.
- Maintained Streets had a continued low Neutral response at 10%, a significant decrease in Overall Dissatisfaction at 21.6% (2017: 53.3%; 2013: 61.8%) and significant increase in Overall Satisfaction of 68.4% (2017: 36.2%; 2013: 26.5%).
- Heritage Structures continued to have a high number of Neutral responses at 36.7% and Overall Satisfaction of 53% and low dissatisfaction at 10.2%, similar to prior years.
- Accessible Public Services had a decrease in Overall Dissatisfaction to 20.2% (2017: 27.2%; 2013: 32.4%) and an Overall Satisfaction at 52.3% (2017: 47.6%; 2013: 35.3%). Neutral rate was 27.9%, similar to prior years.
- Neighbourhood Design Neutral rate was 24.5%, with an Overall Satisfaction of 57.3% and Overall Dissatisfaction of 18.1%, similar to prior years.

FINDINGS

- Transport Routes Neutral responses remained high at 37% with an Overall Satisfaction rate of 50.6% (2017:42.9%;
 2013: 54.5%). Dissatisfaction was low at 13.5%.
- Building Maintenance responses were similar to 2017.
 Overall Satisfaction was 49.1% (2017: 48%; 2013; 35.3%),
 Overall Dissatisfaction rate was 20.2% and Neutral rate of 30.7%.
- Accessible Arts & Cultural Facilities Overall Satisfaction has increased to 45.3% (2017: 39.6%; 2013 41.2%). Neutral rate was 35.8%. Overall Dissatisfaction decreased to 18.9% (similar to 2013) from 25.7% in 2017.

ACCESSIBLE PUBLIC SERVICES

- Municipal Office
- Post Office
- Town of Bassano Outdoor Swimming Pool with Grassy Area (accessed by all residents within the Newell Region)
- Town owned Recreation Complex operated by non -profit organizations: Bowling Facility; Golf Club; Curling Rink; Arena.
- Playgrounds
- Outdoor Track and sports fields
- And More!

¹UK Government: World class places: The Government's strategy for improving quality of place. http://www.communities.gov.uk/publications/

QUALITY OF PLACE

Bassano is located 50 km from Brooks, 90.5 km from Strathmore, 155 km from Medicine Hat and 142 km from Calgary. Bassano is the halfway point between Medicine Hat and Calgary. Brooks is the primary shopping and service center for Bassano residents although some residents regularly shop in Strathmore, Medicine Hat and Calgary.

Do you feel that your neighborhood needs more services in any of the following areas?

	Yes	No	Unsure
Pre Schoolers (Age 5 and under)	31.30%	21.74%	46.96%
School-aged children (ages 6-12)	38.05%	16.81%	45.13%
Youth (ages 13-17)	52.17%	13.91%	33.91%
Young Adults (ages 18-24)	48.70%	15.65%	35.65%
Adults (ages 25-64)	44.44%	23.08%	32.48%
Seniors (ages 65 or older)	50.00%	24.14%	25.86%
Families with children	49.14%	15.52%	35.34%

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Residential Property	2022	2017
Residential Municipal Mill Rate	10.27301	9.8064
ASFF Requisition (Previously Education Property Tax)	2.5304	2.5665
Seniors Foundation (Newell Housing)	0.10335	0.02246
Police Funding Model **NEW AS OF 2021**	0.30219	-

Residential Utilities	2022	2017
Water	\$20 flat fee + 2.65/m³ (\$3.50/ m³ after 500m³)	\$20 flat fee + \$1.15/m ³
Garbage	\$22.15	\$9
Recycling	\$7.40	\$3.50
Sewer	\$31.50	\$13

Bassano, like many other rural communities, offers many Sports and Leisure activities for residents!

RETAIL AND SHOPPING

Bassano has a number of retail and food services which primarily serve Bassano, Division 6 and Division 9 residents: Grocers; Pharmacy; Hardware; Lumber Yard; Restaurants; Automotive.

How satisfied are you with the following in your Community?

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Building Maintenance	8.62%	12.07%	24.14%	22.41%	14.66%	14.66%	3.45%
Retail and Shopping	21.37%	28.21%	18.8%	6.84%	17.09%	4.27%	3.42%
Accessible Public Services	9.32%	12.71%	21.19%	25.42%	16.1%	11.86%	3.39%
Sport and Leisure Facilities	5.98%	6.84%	12.82%	20.51%	15.38%	27.35%	11.11%
Green Spaces	4.27%	5.13%	9.4%	23.08%	18.8%	28.21%	11.11%
Heritage Structures	6.78%	6.78%	15.25%	38.98%	11.86%	16.95%	3.39%
Maintained Streets	27.12%	16.1%	16.1%	5.93%	21.19%	10.17%	3.39%
Neighbourhood Design	5.98%	4.27%	11.11%	37.61%	16.24%	22.22%	2.56%
Transport Routes	5.93%	2.54%	5.93%	42.37%	13.56%	27.12%	2.54%
Accessible Arts & Cultural Facilities	3.42%	4.27%	7.69%	39.32%	20.51%	18.8%	5.98%

The Impact of the COVID-19 Pandemic on Individuals in the Brooks Newell Region										
Factor	No Impa	act	Somewhat No	egative	Very Negative		Somewhat Positive		Very Positive	
Physical Health	47.8%	596	35.1%	438	8.2%	102	6.0%	75	2.9%	36
•										
Mental Health	25.0%	317	46.0%	583	19.3%	245	5.4%	68	4.3%	54
Wentarneath	23.070	317	40.076	363	19.570	243	3.470	08	4.570	34
Financial Stability	51.6%	646	25.5%	319	12.7%	159	7.1%	89	3.1%	39
Family Relationships	35.1%	442	39.2%	494	12.2%	154	7.9%	99	5.7%	72
Community Involvement	18.2%	234	42.1%	540	30.0%	385	5.4%	69	4.3%	55
			-							
Social Life/Connection with Others	11.3%	146	43.1%	558	34.3%	444	5.7%	74	5.7%	74
Work/Employment	49.4%	619	26.7%	334	13.4%	168	6.6%	83	3.8%	48
,,	.51.70	023	23.770		25/6	200	3.370	- 55	2.270	
	20.424	276	20.424	400	40.70	2.46	7.404	0.0	4.464	
Ability to Help Others	30.1%	379	39.1%	492	19.7%	248	7.1%	90	4.1%	51
Education/Schooling	59.7%	742	17.0%	211	15.9%	198	3.9%	48	3.5%	43
							Total Num	her of Por	nondente	1315

ALL RESPONDENTS:

Physical Health

47.8% of respondents reported No Impact on their lives, while 43.3% reported a Negative range response and 8.9% reported a Positive range response.

Mental Health

25.0% of respondents reported No Impact on their lives, while 65.3% reported a Negative range response and 9.7% reported a Positive range response.

Financial Stability

51.6% of respondents reported No Impact on their lives, while 38.2% reported a Negative range response and 10.2% reported a Positive range response.

Family Relationships

35.1% of respondents reported No Impact on their lives, while 51.4% reported a Negative range response and 13.6% reported a Positive range response.

Community Involvement

18.2% of respondents reported No Impact on their lives, while 72.1% reported a Negative range response and 9.7% reported a Positive range response.

Social Life/Connection with Others

11.3% of respondents reported No Impact on their lives, while 77.4% reported a Negative range response and 11.4% reported a Positive range response.

Work/Employment

49.4% of respondents reported No Impact on their lives, while 40.4% reported a Negative range response and 10.4% reported a Positive range response.

Ability to Help Others

30.1% of respondents reported No Impact on their lives, while 58.8% reported a Negative range response and 11.2% reported a Positive range response.

Education/Schooling

59.7% of respondents reported No Impact on their lives, while 32.9% reported a Negative range response and 7.4% reported a Positive range response.

BY AGE

- Individuals aged 15-19 had the largest positive impact percentages of all age groups, especially under the Family Relationships category with 35.1% reporting a positive experience. They also noted high positive experiences under Mental Health (30.0%), Social Life/Connection to Others (25.4%) and Education/Schooling (27.1%) categories.
- Individuals aged 15-19 experienced the greatest negative impact on Education/Schooling, with 62.7% of the demographic reporting a negative experience during the pandemic.
- Individuals aged 40-59 experienced the greatest negative impact on Physical Health, with 51.3% of the demographic reporting a negative experience in that category. This demographic also had the second highest negative experience in the Mental Health category with 73.4%.
- Individuals aged 20-39 experienced the greatest negative impact on Mental Health, with 74.5% of the demographic reporting a negative experience during the pandemic.
- In regards to Financial Stability, 28% and above of all demographics experienced No Impact during the pandemic, but individuals aged 15-19 reported the worst financial hardship with 47.4%. Individuals aged 70 plus experience the lowest impact, with 71.3% of the demographic identifying No Impact.
- The COVID-19 Pandemic has had a great effect on the social lives of individuals, and all demographics identified low percentages of No Impact. Individuals aged 40-59 experienced the greatest negative experience of all demographics with over 75%.

BY GENDER:

- Females, overall, experienced a greater impact (negatively and mostly positively) with the COVID-19 Pandemic than males, with the male demographic reporting higher experiences of No Impact in each category than their female counterparts.
- Females reported the highest overall positive impact for Family Relationships (14.8%) and Social Life/Connection with Others (11.6%). The male demographic reported positive experience rates of 10.3% and 11.3%, respectively.
- The number of Individuals who do not Identify as Male or Female, or Prefer not to Say was very low (6) for the Brooks Newell Region, so those results cannot be compared statistically to the other two genders.

BY RELATIONSHIP STATUS:

- Widowed individuals experienced the highest No Impact with Financial Stability, Work/Employment and Education/Schooling; with 65.6%, 73.8% and 82.2% of the demographic reporting, respectively, a no impact experience rating.
- Married or Common-Law individuals experienced the highest overall Negative impact with Community Involvement and Social Life/Connection to Others, with the demographic reporting a negative experience rating of 75.3% and 80.7% respectively.
- Never Been Married individuals experienced the highest overall Positive impact with Family Relationships, with 28.0% of the demographic reporting a positive experience rating.

BY INCOME:

The highest Negative impact experiences per category and income earned brackets:

Physical Health – Less than \$10,000 (53.8%)

Mental Health - \$100,000 and Over (74.1%)

Financial Stability – Less than \$10,000 (60.9%)

Family Relationships - \$60,000 - \$79,000 (58.2%)

Community Involvement - \$100,000 and Over (78.6%)

Social Life/Connections with Others - \$100,000 and Over (86.2%)

Work Employment - \$60,000 - \$79,000 (81.3%)

Ability to Help Others – \$80,000 - \$99,000 (64.9%)

Education/Schooling – Less than \$10,000 (55.3%)

- Individuals who earn \$100,000 and Over, and Less Than \$10,000 experienced the highest Negative impact in three of the nine categories (individually). Individuals earning less than \$60,000 \$79,000 experienced the highest Negative impact in two of the nine categories. These are perfect examples of why we should not make assumptions on the impacts of the pandemic on individuals by class.
- Individuals who earn Less than \$100,000 and Over, and who in theory have more access to resources due to higher income, experienced the highest negative experience rating with Mental Health at 74.1.%.
 - Individuals who earn Less than \$10,000 also experienced the highest positive experience rating with Mental Health (19.0%), Financial Stability (16.3%), Family Relationships (23.7%), Social Life/Connection to Others (18.1%), and Education/ Schooling (17.0%). They had higher-than-average positive experience ratings in all categories, which means they experienced more positive impact than the other

SUMMARY

- ➤ This section of this report provides a snapshot of the impact of the COVID-19 Pandemic on individuals in the Brooks Newell Region, examining feedback from All Respondents as well as a breakdown of responses based on age, gender, relationship status and income categories.
- > The look at responses from all survey respondents provides a snapshot of the impact overall.
- ➤ The breakdown can be useful to explore since responses may be different depending on the demographic you are examining. For example, an individual that earns less than \$10,000 a year may experience a greater negative impact financially due to the COVID-19 pandemic than an individual making \$100,000 and Over.
- > It's also important to note the percentages of respondents which indicated no impact in the categories.
- > The negative impacts on physical health in the Brooks Newell Region is lower than the national level data provided by Angus Reid (43.3% versus 48%).

 Approximately 48% of Brooks Newell Region respondents experienced No Impact in regards to physical health during the pandemic, and approximately 9% experienced a positive impact.
- > Overall, the impact on mental health by the pandemic in the Brooks Newell Region has been higher than the national average as indicated by the Angus Reid poll. Approximately 65% of Brooks Newell Region respondents indicated that their mental health has worsened, compared to the Angus Reid poll (54%).
- > Respondents aged 20-39 experienced the greatest negative impact with 74.5%
- > Females also experienced a high negative impact with 68.1%.
- > Approximately 9.7% of all respondents experienced a positive impact during the pandemic, which is slightly lower than the national averaged identified by the Angus Reid poll (12%).
- > The Angus Reid poll also identified that 33% of Canadians experience no impact on their mental health, while 25% of Brooks Newell Region respondents identified the same.
- Although the pandemic has had a negative impact on the economy at the national level, regarding financial stability and work/employment in Alberta, No Impacts is identified at 51.9%. In the Brooks-Newell Region, 49.4% of respondents identified No Impact.
- ➤ However, 38.2% of respondents identified experiencing a negative impact regarding financial stability, and 40.1% of respondents enduring a negative experience regarding work/employment.

FINDINGS SUMMARY

- The sample size of 122 respondents from Bassano (which is 10% of the Bassano population) does not guarantee that the Quality of Life Survey responses are representative of the opinions of the community but it does provide a sample of the opinions of community residents. This was an increase from 107 respondents in 2018.
- Bassano had a population increase of .8% between 2016 (1,206) and 2021 (1,216) compared to a population decrease of 5.9% between the 2006 and 2011 (1,282) Censuses. The median age in Bassano was 2021 was 50 years (49.3 years in 2016 and 44.8 years in 2011) which is 12 years older than the Newell Region as a whole and the highest median age in the region.
- 26.4% (320 Seniors) of Bassano's population is 65 years and older compared to 25.7% in 2016.
- The average size of census families in Bassano is 2.7 which is slightly less than the Newell Region (3.0).
- 50 lone-parent families live in Bassano.
- Bassano respondents had an Overall Satisfaction with Community of 68.8%.
- There are 160 families with children at home.
- 74 (64%) of the 116 respondents expressed **Overall Satisfaction with the Community** compared to 68.3% (71 people) in 2017.
- A need for childcare is recognized in Bassano with
 3.25% (40 children) of the population aged 0-4 years.

- Within the Health Factor, the Mental Health variable had the highest Overall Importance and the lowest Neutral response.
- Overall Satisfaction with Health Services remained high at 73.7% (2017: 78.3%; 2013: 77.2%) Bassano is fortunate to have local Health Services which decreases the need to travel to larger centres for some Health Services. Like other communities in the Region, access to regular and specialized medical services is dependent on access to transportation for inregion and out-of-region appointments.
- While the Access to Physicians variable had the highest Overall Satisfaction (55.6%) within the Health category, it had a marked decrease in Overall Satisfaction from 70.2% but an increase from 35.3% in 2013.
 Access to Physicians also had a significant increase in Overall Dissatisfaction to 34.1% in 2021 compared to 2017 (11.3%) and 2013: 58.8%). Neutral response was low at 10%.
- The top 3 Household Conditions which respondents are being negatively impacted by are Physical Conditions, Health Problems and Limited Mobility. The top 3 Individual Conditions that respondents are negatively impacted by are Health Problems, Physical Conditions and Hearing Problems. This may indicate that these residents are travelling out-of-town to medical services for help.

- Within the Education Factor, the Education variable had the highest level of Overall Importance and the lowest Neutral response. Overall Satisfaction with Education Services has declined since 2013.
- Overall Satisfaction with the Education variables has declined since 2013 and Neutral responses have remained fairly high. While the **Adult Education** variable had the highest Overall Satisfaction at 34.5%, this was a marked decrease from 2017 (50%) and 2013 (71.4%).
- The Personal Well-being Factor was a Negative Gap and had similar responses to 2017 and 2013 with the Overall Importance of Personal Health, Personal Safety, Family and Friends remaining high. Religious and Spiritual Acceptance at 48.3% has seen the highest steady decline in Overall Importance since 2013 (62.9%).
- Overall Satisfaction with Personal Well-being services was the highest for Community Gathering Places at 62.4% although this was a decline from 2017 (71.1%) and 2013 (82.9%). Free Time Activities had the highest Overall Dissatisfaction at 34.8% compared to 2017 (19%) and 2013 (46.7%).

FINDINGS SUMMARY

- The Economy & Employment Factor was a Negative
 Gap. Most variables measuring importance within the
 Economy & Employment Factor have remained within
 a 6% range in 2013, 2017 and 2022. The Financial
 Effects of Crime variable had the highest Overall Importance. Affordable Housing had the highest Overall
 Satisfaction at 38.8%, with a Neutral response of
 32.7%. However, the Overall Dissatisfaction was
 28.4%.
- Employment had the highest Overall Dissatisfaction within Economy & Employment a 31.9% and the largest decrease in Overall Satisfaction at 29.3% (2017: 43.7%) which was similar to 2013 (35.3%).
- Community Safety had the highest level of Overall Importance in the Sense of Community Factor and there were No Neutral responses, indicating the high importance residents place on safety, however Overall Satisfaction at 67.3% was lower than 2017 (73.4%) and 2013 (78.8%).
- Within the Physical Environment Factor Air Quality and Water Quality continue to be of the utmost importance. Greenhouse Gas Emissions continued to have the lowest Overall Importance at 54.5%.
- Although the Recycling variable had the highest rate of Overall Satisfaction at 70.1%, this is a decline from 2017 (72.4%) and 2013 (82.9%). Recycling also had the highest Overall Dissatisfaction rate at 23.9%.
- Waste Management had the highest decrease in

- satisfaction to 67.2% (2017: 67.2%; 2013: 79.4%).
- Within the Social Programs & Social Conditions Factor, the importance of Availability of Social Assistance and Programs increased to 78.5%. Neutral responses were high with Access to Childcare (57.8%) and Homelessness (66.7%). Public Transportation had a high Overall Dissatisfaction rate at 43.9% with a Neutral response of 34.1%.
- Within the Political Rights & General Values Factor,
 Bassano survey respondents continue to place high
 Overall Importance (between 87% to 97%) on the variables of Respect, Integrity, Honesty and Freedom of
 Speech. As in prior surveys, Sharing held the lowest
 Overall Importance at 67.5%. Variables of Satisfaction
 all had high Neutral Responses ranging from 51% to
 69.6%). Discrimination had the highest decrease in
 Overall Satisfaction, decreasing 19% but had a Neutral
 response of 51%.
- Within the Government Factor, the Maintained Roads variable had the highest rate of Overall Importance at 96%. Overall Satisfaction increased significantly to 68%.
- The Emergency Services variable continued to have the highest Overall Satisfaction at 68.4% although Dissatisfaction also had the largest decrease in satisfaction compared to 2018 (85.6%) and 2013 (91.2%). This may be due to the changes in Ambulance ser-

- vices throughout the Region and in Alberta and the pandemic.
- Similar to other communities and prior survey results,
 Utilities had the highest Overall Dissatisfaction at
 48.7% and low Neutral rate of 17%.
- The Local Population Growth variable was the only variable within the Government Factor to see an increase in satisfaction to 31% from 11% in 2018 and 23.5% in 2013.
- Within the Social Programs & Social Conditions Factor, the importance of Availability of Public Housing
 has increased since 2017 and the level of satisfaction
 with Affordable Housing had a substantial decline.
- Access to Transportation continued to be importance to respondents in Bassano and the decrease in satisfaction with Public Transportation supports the continued provision of the County of Newell Mini-Bus service; this is similar to other communities throughout the Region, the cause of which is unclear although it could be related to the changing demographics in the Region. People may also move to smaller communities because of more affordable housing and have limited access to transportation.
- Residents continue to express a high degree of Satisfaction with Government/Municipal services.

FINDINGS SUMMARY

- Within the Quality of Place category, respondents expressed continued high levels of Overall Satisfaction with Green Spaces and Sports & Leisure Facilities.
- Significant increases in Overall Satisfaction were noted in Maintained Streets and Retail & Shopping with low Neutral responses. Retail & Shopping dissatisfaction decreased significantly in 2022 to 47.5% from 64.4% in 2017 and 68.4% in 2013. Retail & Shopping may be challenging in rural communities due to high overhead costs for retailers and limited availability of choices of goods for shoppers. Some community residents have access to retail and shopping very close to home, however, residents may need to/choose to do their shopping in larger centres.
- Good levels of Overall Satisfaction with Neutral ratings of 24% and above were noted in Heritage Structures, Neighbourhood Design, Transport Routes, Accessible Arts & Culture, and Building Maintenance.
- Within the Brooks-Newell Region, including the Town
 of Bassano, the difference in responses by the various
 age groups of the 9 Factors, the comparison of the
 three surveys and awareness of demographics within
 communities would be helpful to municipal councils,
 non-profits and businesses to adapt programs, services and activities to match the needs and interests

- demonstrated by the findings. Of note is that competing interests may be present because of different interests or priorities, creating difficulties in achieving the balance to satisfy all.
- Access to Medical Services is a significant asset to the sustainability of Bassano.
- Attracting younger families is important to meet labor demands and ensure optimum usage and sustainability of the many public facilities and services. The increase in importance and increasing concerns about Affordable Housing is a consideration.
- The high level of dissatisfaction with Public Transporation and low level of satisfaction is a consideration.
- The increase in Seniors in Bassano will lend itself to important opportunities for Seniors to continue to engage and contribute to community and challenges regarding services and programs such as transportation.
- Bassano has a high number of volunteers involved in organizing community events and operating programs and facilities which benefit the community.







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See Brooks -Newell Region Full Report

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